



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

## CERTIFICATE OF APPROVAL OF LABELS FOR WINE

**Date: November 08, 2018**

**Label Certificate Number: 1036810**

**Pursuant to the application of : WILLAMETTE VALLEY VINEYARDS INC.  
Holder of permit/license number : S825675**

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**Brand : WILLAMETTE VALLEY VINEYARDS FOUNDERS  
RESERVE PINOT NOIR  
Fanciful Name : FOUNDER'S RESERVE  
Vineyard : WILLAMETTE VALLEY VINEYARDS  
Class : PINOT NOIR  
Vintage : VV  
Appellation : WILLAMETTE VALLEY  
Size(s) : 50ML-58L  
Stated Alc. Content : 13% ALC/VOL  
Tested Alc. Content : N/A  
TTB Number : 08205001000421**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.**

**Label Approval Section  
Tax Division  
[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o WILLAMETTE VALLEY VINEYARDS INC.  
8800 ENCHANTED WAY SE  
TURNER, OR 97392-9580**



## TEXAS ALCOHOLIC BEVERAGE COMMISSION

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### WILLAMETTE VALLEY • OREGON 2007 FOUNDERS' RESERVE **PINOT NOIR**

Willamette Valley Vineyards was established in 1983 by a dedicated group of wine enthusiasts who have participated in nearly every aspect of our vineyard and winery operation. As a tribute to these individuals we have created Founders' Reserve, a special blend of outstanding Pinot Noir grapes grown in the appellation. We invite you to visit our tasting room and experience the rewards of our founders' dedication to producing the highest quality wines in Oregon.

  
Jim Bernau, Founder/Winegrower

  
Forrest Klaffke, Winemaker

P.S. Please return this bottle to the winery for a 10 cent refund.  
Thank you for recycling.

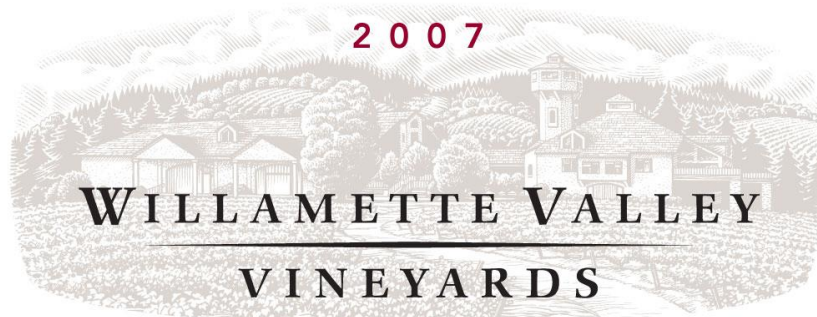
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

### TECHNICAL

Pinot Noir Clones: Dijon 114, 115, 777, Pommard  
Soil Type: Jory (iron rich volcanic)  
Harvest: September 27 - October 20, 2007  
Brix at Harvest: 21.3° - 23.5°  
Resveratrol: 3.1 Micromolar  
Barrel Regimen: 14 months in French Oak  
New Oak: 20% Allier Forest  
Peak Drinkability: 2009-2013

### PRODUCED & BOTTLED BY **WILLAMETTE VALLEY VINEYARDS**

8800 ENCHANTED WAY SE  
TURNER, OR 97392 • 1-800-344-9463  
[www.WillametteValleyVineyards.com](http://www.WillametteValleyVineyards.com)  
BW-OR 149 • ALC. 13.0% BY VOL.  
CONTAINS SULFITES • 750ml



*Founders' Reserve*

WILLAMETTE VALLEY • OREGON  
**PINOT NOIR**