



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: January 21, 2015

Label Certificate Number: 895779

**Pursuant to the application of : MIRASOL WINE
Holder of permit/license number : S893601**

**Brand : HEARST RANCH WINERY
Fanciful Name : PICO CREEK
Vineyard : N/A
Class : MERLOT
Vintage : 2011
Appellation : PASO ROBLES
Size(s) : 50ML-30L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 13059001000154**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MIRASOL WINE
7300 N RIVER RD
PASO ROBLES, CA 93446**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

EST. 1865



HEARST

RANCH
WINERY

"Pico Creek"

MERLOT

2011

Paso Robles

A LEGACY OF QUALITY™

ALC. 13.5% BY VOL.



TABC

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HEARST RANCH WINERY

2011 MERLOT

We are pleased to present to you our 2011 "Pico Creek" Merlot. Our grapes are hand harvested from our Paso Robles vineyards at the peak of ripeness, capturing the optimum flavors produced by the vines. Utilizing age old wine making practices, we produce bold yet elegant wines. The names of our wines are inspired by the magnificent history of the Hearst Ranch in San Simeon, California, dating back to 1865. You will love the "Legacy of Quality" we have put in every bottle.

Steph T. Hearst *James R. Landon*

**VINTED AND BOTTLED BY
HEARST RANCH WINERY
PASO ROBLES, CALIFORNIA**

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES - 750ML

