



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 02/03/2011

Label Certificate Number: 767258

Pursuant to the application of : PROXIMO SPIRITS INC.

Holder of permit/license number : S680361

**Brand : 1800 ESSENTIAL ARTIST "GARY BASEMAN", SILVER
TEQUILA RESERVA
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 10327001000272**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o PROXIMO SPIRITS INC.
333 WASHINGTON STREET
JERSEY CITY, NJ 07302**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

1800

LIMITED EDITION

essential 1800

LIMITED EDITION



Made from 100% Blue Agave, double distilled for incredible smoothness, this Silver Tequila represents a modern blend of artistry and quality.

To celebrate this, we are identifying 1800 "Essential" Artists from around the world, and commissioning their artwork to decorate our bottles. Each design is limited to 1800 cases.

100% DE AGAVE

Silver Tequila Reserva

WWW.1800TEQUILA.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED AT ORIGINAL IMPORTED BY PROXIMO SPIRITS, JERSEY CITY, NJ. PRODUCT OF MEXICO - UNDER LICENSE FROM THE TRADEMARK OWNERS EX HACIENDA LOS CAMICHINES, REFORMA No. 100, LA LATA, JALISCO, C.P. 45400, MEXICO



8 11538 01041 2

MEVTRF 150
22944



essential 1800

LIMITED EDITION



ARTIST 0022/1800
GARY BASEMAN
LOS ANGELES, CA

Gary Baseman obliterates the boundaries of art as a painter, illustrator, video and performance artist, animator, TV/movie producer, curator and toy designer. His work has been published in The New Yorker, The Atlantic Monthly, Time, and Rolling Stone. He created the three-time Emmy and BAFTA award-winning animation series, "Teacher's Pet," earning him credit as one of the 100 Most Creative People in Entertainment named by Entertainment Weekly magazine. The Los Angeles Times has described his art as "adorably perverse," humorously playful and dark.

gary baseman

SILVER
Tequila Reserva

100% DE AGAVE

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML