



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: June 29, 2020

Label Certificate Number: 1092167

**Pursuant to the application of : ALEXANDER VALLEY VINEYARDS
Holder of permit/license number : S255643**

**Brand : ALEXANDER VALLEY SCHOOL RESERVE CABERNET
SAUVIGNON ALEXANDER VALLEY, CA
Fanciful Name : SCHOOL RESERVE
Vineyard : N/A
Class : CABERNET SAUVIGNON
Vintage : VV
Appellation : ALEXANDER VALLEY, CA
Size(s) : 50ML-58L
Stated Alc. Content : 13.8% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 12328001000111**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

**Label Approval Section
Tax Division
Label.Approval@tabc.texas.gov**

**c/o ALEXANDER VALLEY VINEYARDS
8644 HIGHWAY 128
HEALDSBURG, CA 95448-9021**



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2010 CABERNET SAUVIGNON ~ ALEXANDER VALLEY

Alexander School Reserve wines focus on some of the best and most unique lots of grapes that we harvest each year. Winemaker Kevin Hall showcases distinctive varietals, winemaking techniques and exceptional vineyard sites for this limited production series. This single vineyard selection celebrates Alexander Valley Cabernet Sauvignon, a wine that AVV founder Hank Wetzel first produced in 1975. The small twenty-five year old vineyard produces some of the region's most highly regarded Cabernet Sauvignon. The giant gnarly vines are grown on rolling hills and produce loose clusters with tiny grapes. The 2010 is a big wine with enticing aromas of black cherry, plum, cassia and vanilla. There are concentrated flavors of dark fruits and chocolate with a long finish and chewy texture. The Wetzel Family Estate, located on the property settled in the 1840s by Alexander Valley namesake Cyrus Alexander, showcases the history, tradition and excellence of the region.

100% Cabernet Sauvignon

Aged for 22 months in French Oak barrels ~ 387 cases

PRODUCED AND BOTTLED BY
ALEXANDER VALLEY VINEYARDS
HEALDSBURG • SONOMA COUNTY • CA

avvwine.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS. ALC. 13.8% BY VOL. **CONTAINS SULFITES**



ALEXANDER VALLEY VINEYARDS

2010

Cabernet Sauvignon

Single Vineyard Selection

Alexander Valley