



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: March 10, 2015

Label Certificate Number: 900113

**Pursuant to the application of : DANCING BEE WINERY
Holder of permit/license number : G772148**

**Brand : PURPLE REIGN
Fanciful Name : WHAT HORNED FROGS DRINK
Vineyard : N/A
Class : TABLE FLAVORED WINE
Vintage : NV
Appellation : NA
Size(s) : 50ML-30L
Stated Alc. Content : 12% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15034001000574**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o DANCING BEE WINERY
8060 HWY 190E STE BEE
ROGERS, TX 76569**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

Purple Reign



Award Winning Premium Texas Mead

WHAT HORNED FROGS DRINK

750ml
12% ALC/VOL

75% Honey
25% Blackberry
Wine

Purple Reign

Purple Reign--the preferred beverage of Horned Frogs everywhere--was crafted for backyard parties, poolside, tailgate, or barbecue... anytime Frogs gather! This Blackberry Honey Wine ages well so it may be cellared and brought out to enjoy any time the Horned Frogs celebrate a win... or a Championship! Keep plenty on hand so everyone will know that you bleed purple because you drink purple.

Vinted and Bottled by:

Dancing Bee Winery

8060 E US HWY 190 Suite Bee • Rogers, TX 76569
254.983.BEES

DancingBeeWinery.com
buzz@dancingbeewinery.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES



750ml

6 71333 32701 2