



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 09, 2015

Label Certificate Number: 897713

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON CELLARS
Fanciful Name : BLUSH
Vineyard : N/A
Class : BLUSH TABLE WINE
Vintage : 2014
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 11.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15012001000436**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson Cellars
2014 Blush Table Wine
TEXAS

“You’re what?”

Caught in a lie. Embarrassing. Yes, life’s awkward moments do have a way of making you blush. But what about this unassuming little blend? Never awkward, just fruity, sweet, pink, and refreshing. This wine isn’t shy and you don’t have to be either.

After all, honesty is the best policy.

***“Now honey, why don’t you be a dear
and pour us a glass, won’t you?”***

PRODUCED AND BOTTLED BY MCPHERSON CELLARS
LUBBOCK, TEXAS

ALC. 11.5% BY VOLUME - CONTAINS SULFITES

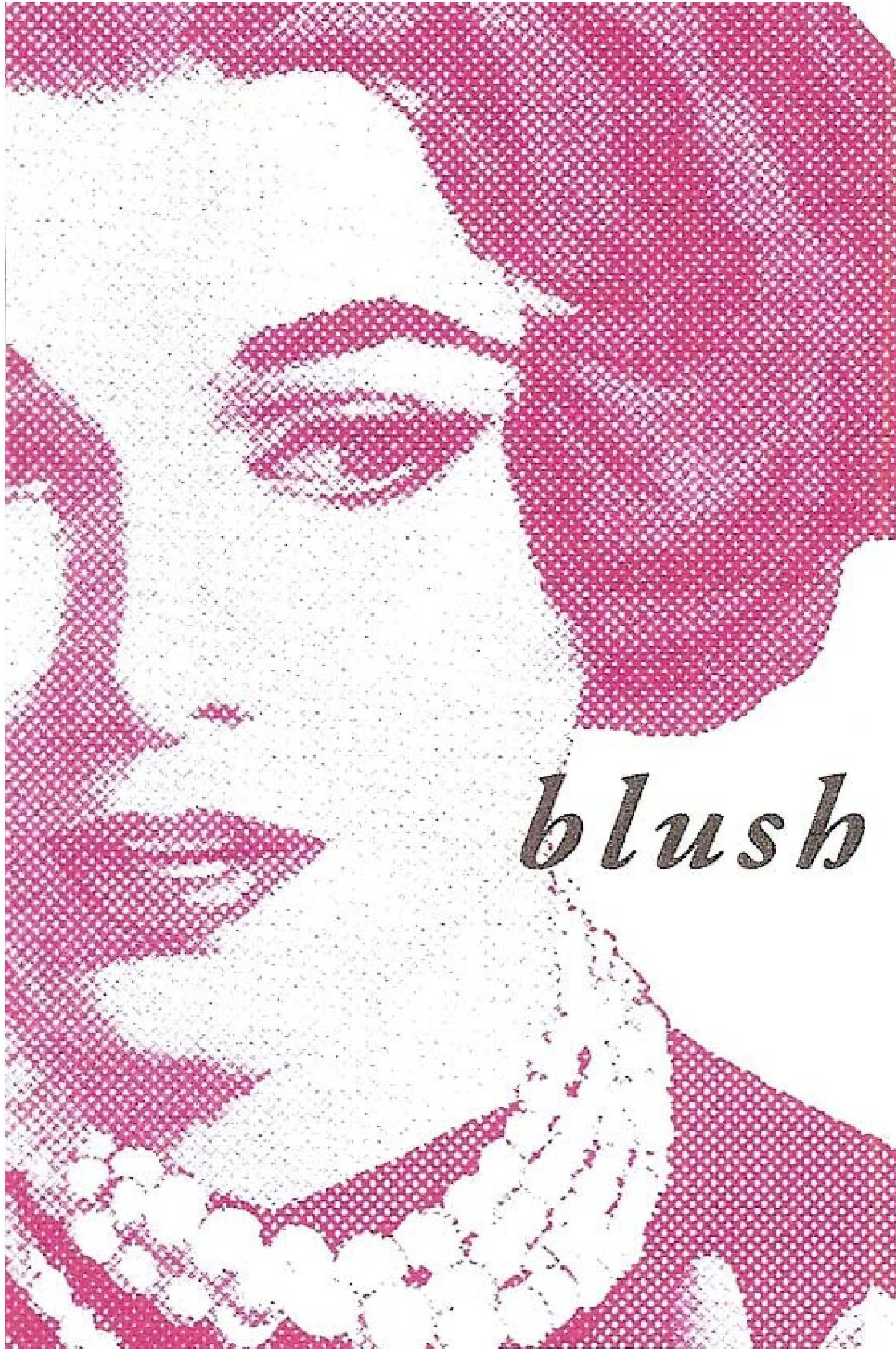
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

WWW.MCPHERSONCELLARS.COM





TEXAS ALCOHOLIC BEVERAGE COMMISSION



blush