



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texans Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: March 19, 2021

Label Certificate Number: 1112695

Pursuant to the application of : MCPHERSON CELLARS

Holder of permit/license number : G668860

Brand : 32 PARALLEL WHITE WINE BLEND TEXAS
Fanciful Name : N/A
Vineyard : N/A
Class : WHITE WINE BLEND: ROUSSANNE, PICARDAN, GRENACHE BLANC
Vintage : VV
Appellation : TEXAS
Size(s) : 50ML-58L
Stated Alc. Content : 13.1% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21042001000058

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration
Excise Tax and Marketing Practices Division
Product.Registration@tabc.texas.gov

c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texas Helping Businesses & Protecting Communities

FLIGHT REPORT

OUR FOUNDERS, BORN AND RAISED IN TEXAS, FORMED FRIENDSHIPS OVER A SHARED LOVE OF FOOD, WINE, AND TRAVELING THE GLOBE.

ON ONE PARTICULAR ADVENTURE, THEY FOLLOWED THE 32nd PARALLEL FROM DALLAS TO THE HILLS OF ISRAEL WHERE THEY DISCOVERED EXQUISITE AND UNIQUE WINES. UPON RETURNING HOME TO TEXAS, THEY REALIZED THEY'D FOUND A NEW CALLING: TO BRING FINE WINES TO TABLES NEAR AND FAR.

WITH A PASSION FOR INNOVATION AND AUTHENTICITY, WE AIM TO BRING YOU THE VERY BEST WINES AS AN INVITATION FOR YOU TO EXPLORE, SAVOR, AND SERVE AT YOUR TABLES OR WHEREVER YOUR ADVENTURE MAY LEAD.



ARIEL AIRLINES

Parallel^{WHITE}

32 PARALLEL

BOARDING PASS

FROM
TLV



TO
DFW

FLIGHT

TEXAS
WHITE
WINE

VINTAGE
2020

BOARDING PASS

TLV
09/03/2020
5:25 AM



ARIEL AIRLINES

Growing near the 32nd parallel in West Texas are Rhône-style varietals that thrive in the cold nights and hot days, resulting in balanced and elegant grapes. Fermentation in stainless steel brings out the fruit and results in herbal aromas and notes of pear and stone fruit. This wine is distinctive and pleasant with a medium body, medium acidity, & subtle minerality on the finish.

Blend: Roussanne 45%, Picardan 30%,
Grenache Blanc 25%.

PRODUCED AND BOTTLED BY
32 PARALLEL, LUBBOCK, TX

www.32Parallel.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ALC: 13.1% BY VOL • 750 ML • CONTAINS SULFITES