



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: June 25, 2015

Label Certificate Number: 912097

Pursuant to the application of : PROXIMO SPIRITS INC.

Holder of permit/license number : S680361

**Brand : 1800 ESSENTIAL ARTIST SILVER KEITH HARING
Class : TEQUILA FB
Size(s) : 25ML-1.75L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A% ALC/VOL
TTB Number : 14321001000185**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o PROXIMO SPIRITS INC.
333 WASHINGTON ST
JERSEY CITY, NJ 07302**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

essential
1800

LIMITED EDITION



ARTIST 0041/1800
KEITH HARING
NEW YORK, NY

Born in Pennsylvania in 1958, Keith Haring moved to New York City at the age of 19 to pursue his dream of becoming an artist. He discovered the thriving alternative art world of the downtown streets, subways and nightclubs. Haring soon became one of the best-known artists responding to the urban culture of the 1980s. Drawing in white chalk on the black paper then used to cover expired advertising panels in the subway stations, Haring developed a vocabulary of images that would become his signature: the radiant baby, the barking dog and the running figure. He utilized a variety of media to communicate essential themes such as birth, death, love and war.

Since his death from AIDS-related complications in 1990, Keith Haring has been the subject of several international retrospectives, and his work is held in major private and public collections.

Keith Haring

SILVER

Tequila

100% DE AGAVE

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML



180mm

essential
1800

LIMITED EDITION



Made from 100% Blue Agave, double distilled for incredible smoothness, this Silver Tequila represents a modern blend of artistry and quality.

This limited edition series celebrates the artwork of Keith Haring with 6 of his most renowned artworks to decorate our iconic 1800® Tequila bottle.

100% DE AGAVE
Silver Tequila

WWW.1800TEQUILA.COM

*KEITH HARING FOUNDATION, LICENSED BY ARTISTAL, NEW YORK.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED AT 40% ALC/VOL, IMPORTED BY PRODUCE SPIRITS, JERSEY CITY, NJ. PRODUCT OF MEXICO - UNDER LICENSE FROM THE TRADEMARK OWNER.

15 NORTON ST. CHICAGO, ILLINOIS 60606. TEL: 312.334.3300. FAX: 312.334.3303



8 11538 01041 2

180mm

Keith Haring