



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: November 17, 2011

Label Certificate Number: 790387

**Pursuant to the application of : MHW LTD.
Holder of permit/license number : S447507**

**Brand : AVERELL DAMSON GIN LIQUEUR
Class : OTHER SPECIALTIES & PROPRIETARIES
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 33% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 11007001000047**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MHW LTD.
272 PLANDOME RD STE 100
MANHASSET, NY 11030**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



PRODUCED BY THE AMERICAN GIN CO.
ROCHESTER, NY

PRODUCT OF THE USA



AVERELL

DAMSON GIN LIQUEUR

750 ML 33% ALC/VOL

The Damson plum, an ancient fruit, was introduced throughout Europe by the Crusaders and brought to American shores by early New World settlers. Over time, these small, crimson plums have become rare, losing popularity to larger and sweeter varieties. However, the Damson is the spiciest and most tart of all plums, making it a prized ingredient for culinary enthusiasts. During New York State's Fall Damson harvest, we barrel press the plums to extract the juice along with the rich color of the skins and unite this with our small-batch American gin.

lot no. **FALL 2010**

More info at <http://www.alpenz.com>