



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

## CERTIFICATE OF APPROVAL OF LABELS FOR MALT BEVERAGES

**Date: December 09, 2020**

**Label Certificate Number: 1102990**

**Pursuant to the application of : DIAGEO AMERICAS SUPPLY INC.**

**Holder of permit/license number : BS700262**

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**Brand : SMIRNOFF ICE ZERO SUGAR BLACK CHERRY**  
**Class : FLAVORED BEER - MALT BEVERAGE LESS THAN OR**  
**EQUAL TO 4.0% ALC/WT**

**Style : OTHER**

**Size(s) : 12FL OZ**

**Container Type : CAN**

**Container Material : ALUMINUM**

**Stated Alc. Content : 4.5% ALC/VOL**

**Tested Alc. Content : 4.71% ALC/VOL**

**TTB Number : 20301001000549**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.texas.gov](mailto:Label.Approval@tabc.texas.gov)**

**c/o DIAGEO AMERICAS SUPPLY INC.**  
**ATTN TINA ANDERSON DIAGEO**  
**200 ELM ST**  
**STAMFORD, CT 06902**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

ZERO SUGAR

ZERO SUGAR

**SMIRNOFF**

**SMIRNOFF**

**-ICE™**

**-ICE™**

**ZERO  
SUGAR**  
BLACK CHERRY

**ZERO  
SUGAR**  
BLACK CHERRY

PREMIUM MALT BEVERAGE WITH NATURAL FLAVORS,  
ARTIFICIAL SWEETENERS, AND CERTIFIED COLORS

BREWED AND CANNED BY THE SMIRNOFF CO., PLAINFIELD, IL

4.5% ALC/VOL | 12 FL. OZ.

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1.866.548.1541 WWW.SMIRNOFF.COM

FOR MORE INFORMATION  
VISIT [DRINKIQ.com](http://DRINKIQ.com)

FLAVORED MALT LIQUOR

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

Serving Facts: Smirnoff, 12 fl. oz. 4.5% alc./vol. Serving per container: 1.  
Amount Per Serving: Alcohol by volume 4.5% Fl. oz. of alcohol 4.5.  
Calories: 100. Calories from 2.6g Fat: 0g Protein: 0g

FL  
PLEASE  
RECYCLE

RSA  
RECYCLING