



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
VINOUS LIQUOR**

Date: 02/27/2009

Label License Number: 715842

Pursuant to the application of : HAND PICKED SELECTIONS INC.

Holder of permit/license number : S689142

**Brand : ALFREDO ROCA (ROCA)
Class : MALBEC-MERLOT
Vintage : 2007
Appellation : SAN RAFAEL-MENDOZA
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 14%
Tested Alc. Content : N/A
TTB Number : 09006001000105**

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Steve Greinert
Compliance Manager**

**c/o HAND PICKED SELECTIONS INC.
36 N 5TH ST
WARRENTON, VA 20186**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ROCA

ALFREDO ROCA

60% MALBEC, 40% MERLOT
RED WINE

L.G. San Rafael, Mendoza, Argentina

Our family has been producing wine in Mendoza for four generations. Our vineyard and winery are located in San Rafael, the northernmost wine region of Mendoza, the heart of the Argentine wine country. This Malbec/Merlot blend shows a vibrant red color, with aromas of plums and ripe red fruit on the nose. The Malbec's soft tannins and Merlot's delicate fruit result in a wine of great intensity, elegance, and balance. An ideal pairing with spicy pasta dishes, pizza, or roasted meats.

Alfredo Roca



L 270 09

PRODUCED AND BOTTLED BY:

ROCA S.A. ESTABLECIMIENTO INV K 71542 - D.J. N° 1795
CARROA SECA, SAN RAFAEL, MENDOZA, ARGENTINA
www.rocawines.com

IMPORTED & SHIPPED BY:

HAND PICKED SELECTIONS INC, WARRENTON, VA
www.handpickedselections.com

CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCT OF ARGENTINA
RED WINE
750 ml

PRODUIT DE L'ARGENTINE
VIN ROUGE
14.0% alc/vol



TTB F 5100.31 (6/2006) PREVIOUS EDITIONS ARE OBSOLETE