



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: March 10, 2014

Label Certificate Number: 865788

**Pursuant to the application of : LATITUDE BEVERAGE
Holder of permit/license number : S825281**

**Brand : 90+ CELLARS LOT 74 RESERVE
Class : CABERNET SAUVIGNON
Vintage : 2010
Appellation : ALEXANDER VALLEY-SONOMA COUNTY
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14024001000297**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

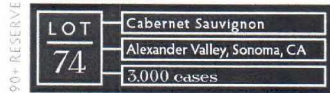
**c/o LATITUDE BEVERAGE
C/O DHWC
PO BOX 1124
WINDSOR, CA 95492**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

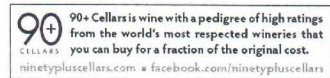
2/10/2014

OMB No. 1513-0020



Story: Lately, the search for great Cabernet from California at a reasonable price has been grueling. 2010 and 2011 were tough vintages. Supply down, demand up, and prices in the stratosphere. We were shocked when this gem unexpectedly arrived on our doorstep. Approachably plump and ready to drink, plan to pop it open the next time the neighbors come knocking.

Taste: Violet in color with aromas of cassis, currant and cocoa. The wine is a rich composition of mouth-filling nectar that saturates your taste buds with its suave flavor. Sip it along side of braised lamb shanks, savory beef empanadas or mild blue cheeses.



CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CELLARED AND BOTTLED BY 90+ CELLARS • HOPLAND, CA
CABERNET SAUVIGNON • 2010 • 750ML • 13.9% ALC/VOL

Image Type:

Brand (front)

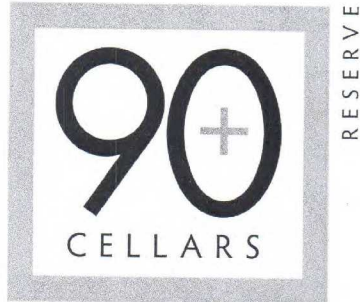
Actual Dimensions: 3.25 inches W X 4.37 inches H



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Alexander Valley

2010
CABERNET SAUVIGNON
SONOMA COUNTY | CALIFORNIA



TTBF 5100.31 (7/2012) PREVIOUS EDITIONS ARE OBSOLETE