



TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
VINOUS LIQUOR

Date: 04/20/2006

Label License Number: 625637

Pursuant to the application of : JOSEPH VICTORI WINES INC.

Holder of permit/license number : S252906

Brand : MELLO MAX
Class : CHARDONNAY
Vintage : 2004
Appellation : CALIFORNIA
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 13%
Tested Alc. Content : N/A
TTB Number : 05175000000140

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Steve Greinert
Compliance Manager

c/o JOSEPH VICTORI WINES INC.
2525 PALMER AVE
NEW ROCHELLE, NY 10801



TEXAS ALCOHOLIC BEVERAGE COMMISSION

04/11/04 214337 0033, IMPORT PERMIT 2-1-300
FDA Registration No. #13084180652



Mello Max

2004 CALIFORNIA CHARDONNAY

Soft, velvety, rich, mellow and fruity are just a few of the compliments given to this premium Chardonnay. It's very special with its ripe fruit and vanilla flavors, and a long creamy finish. Once you taste it you will never go back to ordinary Chardonnay. For years, wine snobs have been pushing their sour, harsh wines. Now Mello Max gives you the freedom to drink Chardonnay the way you like it.

ALC. 13% BY VOL.
VINTED & BOTTLED BY
GOAL WINERY, SOLEDAD, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES

750 ML

