



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: December 31, 2013**

**Label Certificate Number: 860379**

**Pursuant to the application of : ROOTS RUN DEEP  
Holder of permit/license number : S704968**

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**Brand : EDUCATED GUESS  
Class : MERLOT  
Vintage : 2012  
Appellation : NAPA VALLEY  
Style : N/A  
Size(s) : 750 ML  
Container Type : N/A  
Container Material : N/A  
Stated Alc. Content : 14.5% ALC/VOL  
Tested Alc. Content : N/A  
TTB Number : 13310001000457**

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**are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

**Label Approval Section  
Tax Division  
[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o ROOTS RUN DEEP  
145 LEGACY CT  
NAPA, CA 94559**



## TEXAS ALCOHOLIC BEVERAGE COMMISSION

### Educated Guess ( NAPA VALLEY + 2012 )

#### MERLOT

Why "Educated Guess?" Have you ever found yourself in a wine shop or restaurant perusing the wines and wondering... how do I choose the best wine for the money? You may admire a label, recognize a name, or recall a great review... in essence you're making an "Educated Guess." This is exactly what goes on in the vineyards and wineries around the world. When should we pick the grapes? Should we barrel age in French Oak? Will our customers like the package? We use our knowledge, intuition, and years of experience to make the best possible decisions; however, at the end of the day, it still remains an "Educated Guess." At Roots Run Deep Winery we have done the Guesswork for you. This Napa County Cabernet Sauvignon is the richest, ripest, and most complex Cabernet you can buy for the money. So don't settle for less, buy "Educated Guess!"

*educatedguesswine.com*

CELLARED AND BOTTLED BY  
ROOTS RUN DEEP WINERY, ST HELENA, CA

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



ALC 14.5% BY VOL 750ML

CONTAINS SULFITES



# TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

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