TEXAS ALCOHOLIC BEVERAGE COMMISSION
Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: October 19, 2020 **Label Certificate Number: 1099242**

Pursuant to the application of : PURSUIT SPIRITS LLC
Holder of permit/license number : S1072771

Brand : BLUE NOTE AGED 9 YRS STRAIGHT BOURBON WHISKEY
Class : STRAIGHT BOURBON WHISKY
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 46.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18101001000263

---

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section
Tax Division
Label.Approval@tabc.texas.gov

c/o PURSUIT SPIRITS LLC
570 GARDEN DR
LOUISVILLE, KY 40206

TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

MEMPHIS, TENNESSEE

BLUE NOTE BOURBON

PREMIUM SMALL BATCH

STRAIGHT BOURBON WHISKEY

• UNFILTERED •

46.5 % ALC. BY VOL.

AGE 9 years

BATCH # 1

BOTTLE # 1

Product of Tennessee

93 PROOF

BLUE NOTE

BOURBON

PREMIUM SMALL BATCH

Blue notes are the twangy notes that give a great blues song its edge, providing the beat with personality, spirit and soul. You feel a blue note almost as much as you hear one.

Blue notes came to life on the streets in Memphis, Tennessee in the 1920s, and they have since found their way into almost every other form of music. Back then, Memphis flourished as the culture centered around a new type of music that was blending folk from the country with a modern, city beat. Nightclubs, bars, theaters and restaurants boomed as bootleggers fueled the frenzy by providing the river town with its lifeblood: bourbon whiskey. On the streets, hot music hummed, drunkenness corralled and risqué dancing carried on late into the night.

Memphis was one of the South's great entertainment centers, and the growing city became a mecca for aspiring musicians and artists. Enhanced by whiskey and hardened by circumstance, the undeniably authentic music of these early Delta blues men and women set a new precedent. Over the next few decades, blue notes from Memphis drifted up and down river, and then across the world, giving rise to modern day blues, country, soul and rock 'n' roll.

Blue Note Bourbon is artfully crafted to honor the blues music that came from the streets of Memphis. Like the blues, this spirit is bold yet smooth. No two batches are ever the same, so sit back, reminisce and enjoy a bourbon as unique as the blues.

750 ML

GOVERNMENT WARNING:

(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

Distilled in Tennessee

Bottled by Big River Distilling Company, LLC, Memphis, Tennessee

7 52830 80596 5