



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: November 01, 2011

Label Certificate Number: 789042

**Pursuant to the application of : WILLAMETTE VALLEY VINEYARDS INC.
Holder of permit/license number : S678220**

**Brand : WILLAMETTE VALLEY VINEYARDS-FOUNDER'S
RESERVE
Class : PINOT NOIR
Vintage : 2008
Appellation : WILLAMETTE VALLEY
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 13%
Tested Alc. Content : N/A
TTB Number : 09119001000281**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o WILLAMETTE VALLEY VINEYARDS INC.
8800 ENCHANTED WAY SE
TURNER, OR 97392-9580**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

CLASS/TYPE DESCRIPTION
TABLE RED AND ROSE WINE

AFFIX COMPLETE SET OF LABELS BELOW

Image Type: Back

Actual Dimensions: 8.47 inches W X 4.45 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

2007

WILLAMETTE VALLEY
VINEYARDS

Founders Reserve



WILLAMETTE VALLEY • OREGON
PINOT NOIR

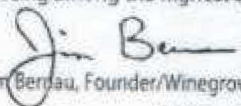
Image Type: Brand (front)

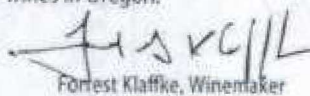
Actual Dimensions: 7.33 inches W X 4.58 inches H

Note: The image below has been reduced to fit the page. See actual dimensions above.

WILLAMETTE VALLEY • OREGON 2007
FOUNDERS' RESERVE
PINOT NOIR

Willamette Valley Vineyards was established in 1983 by a dedicated group of wine enthusiasts who have participated in nearly every aspect of our vineyard and winery operation. As a tribute to these individuals we have created Founders' Reserve, a special blend of outstanding Pinot Noir grapes grown in the appellation. We invite you to visit our tasting room and experience the rewards of our founders' dedication to producing among the highest quality wines in Oregon.


Jim Berdau, Founder/Winegrower


Forrest Klafke, Winemaker

PRODUCED & BOTTLED BY
WILLAMETTE VALLEY VINEYARDS

8800 ENCHANTED WAY SE, TURNER, OR 97392

1-800-344-9463 www.WillametteValleyVineyards.com

BW-OR 149 • ALC. 13% BY VOL.

CONTAINS SULFITES • 5L

GOVERNMENT WARNING: (1) ACCORDING TO THE
SURGEON GENERAL, WOMEN SHOULD NOT DRINK
ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE
OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF
ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO
DRIVE A CAR OR OPERATE MACHINERY, AND MAY