



**TEXAS ALCOHOLIC  
BEVERAGE COMMISSION**

*Texans Helping Businesses & Protecting Communities*

**CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: July 31, 2018**

**Label Certificate Number: 1024820**

**Pursuant to the application of : ARCHE**

**Holder of permit/license number : G671937**

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**Brand : ARCHE APEX MONTAGUE COUNTY SYRAH BLEND**  
**Fanciful Name : APEX**  
**Vineyard : N/A**  
**Class : SYRAH, DOLCETTO, CARIGNAN, ROUSSANNE,  
MOURVEDRE, GRENACHE**  
**Vintage : VV**  
**Appellation : MONTAGUE COUNTY**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 14.1% ALC/VOL**  
**Tested Alc. Content : N/A**  
**TTB Number : 18163001000213**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES  
AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o ARCHE  
228 WAGNER RD  
SAINT JO, TX 76265-6329**



## TEXAS ALCOHOLIC BEVERAGE COMMISSION

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# ARCHÉ

2017

APEX

ARCHÉ [AR-KHAY]: BEGINNING OR ORIGIN.  
THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE.

ARCHÉ IS THE BEGINNING OF A DREAM BY ITS FOUNDERS TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR COMMITMENT TO PRODUCE WINES THAT ARE ELEGANT, DELICIOUS, WELL STRUCTURED AND BALANCED. ENJOY THE GENESIS OF OUR DREAM. ENJOY ARCHÉ.

APPELLATION: MONTAGUE COUNTY

VARIETAL BREAKDOWN:

SYRAH 55%; DOLCETTO 15%;

CARIGNAN 10%; ROUSSANNE 9%;

MOURVÈDRE 6%; GRENACHE 5%

YEAST: RHONE 4600

pH: 3.54

ALC: 14.1% BY VOL

CASES PRODUCED: 50



GROWN, PRODUCED AND BOTTLED BY

ARCHÉ

SAINT JO, TEXAS

100% TEXAS WINE [ArcheWines.com](http://ArcheWines.com)

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES



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APEX