



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 06/24/2005

Label License Number: 600387

Pursuant to the application of : SCHIEFFELIN & CO.

Holder of permit/license number : S564150

**Brand : 10 CANE RUM
Class : OTHER RUM (WHITE)
Vintage : N/A
Appellation : N/A
Region : N/A
Style : N/A
Size : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : 39.7% ALC/VOL
TTB Number : 04362000000032**

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

**Dexter K. Jones
Director of Marketing Practices**

**c/o SCHIEFFELIN & CO.
TWO PARK AVENUE
NEW YORK, NY 10016**



TEXAS ALCOHOLIC BEVERAGE COMMISSION



DISTILLING PERFECTION
FROM FIRST PRESS
CANE

IMPORTED

750 ML

PRODUCT OF TRINIDAD & TOBAGO
IMPORTED BY SCHEFFELIN & CO., N.Y., N.Y.
GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



0 88076 16444 4



10CANE
RUM

RUM'S REDEMPTION IT BEGINS WITH THE FINEST SUGAR CANES. EACH BOTTLE IS CRAFTED WITH THE FINEST SUGAR CANES, GROWN IN THE SUNLIGHT OF TRINIDAD. CREATED FROM THE FIRST PRESSING OF VIRGIN CANE, INDIVIDUAL CANES HANDLED EVER SO CAREFULLY, THEN DOUBLE DISTILLED TO BRING OUT THEIR NATURAL FLAVOR. A DECADENCE UNACHIEVABLE WITH MOLASSES. PURE SUGAR CANES, IN ONE BOTTLE THAT FINDS ITS WAY TO YOU. 10CANE IS THE MOST EXTRAORDINARY RUM EARTH HAS EVER SEEN. UNTOUCHED, LIGHT, SMOOTH. IT'S HOW RUM WAS SUPPOSED TO BE. WWW.10CANE.COM



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