



**TEXAS ALCOHOLIC  
BEVERAGE COMMISSION**

*Texans Helping Businesses & Protecting Communities*

**CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: September 04, 2020**

**Label Certificate Number: 1096361**

**Pursuant to the application of : FARLEY BROTHERS SELECTIONS LLC**

**Holder of permit/license number : S1061100**

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**Brand : VINA EL PRINCIPAL RED WINE MAIPO ANDES VALLEY  
DO PIRQUE, CHILE**  
**Fanciful Name : N/A**  
**Vineyard : N/A**  
**Class : RED WINE: CABERNET SAUVIGNON, CARMENERE,  
PETIT VERDOT, CABERNET FRANC**  
**Vintage : VV**  
**Appellation : MAIPO ANDES VALLEY DO PIRQUE, CHILE**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 15% ALC/VOL**  
**Tested Alc. Content : N/A**  
**TTB Number : 20174001000545**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES  
AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.texas.gov](mailto:Label.Approval@tabc.texas.gov)**

**c/o FARLEY BROTHERS SELECTIONS LLC  
C/O LAW OFFICES ROBERT LEVINE  
146 WESTCOTT ST STE 200  
HOUSTON, TX 77007-7000**



## TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*



2009

**El Principal** was named after the Picunche Chief Andetelmo, whom the Spanish Conquistadors knew as "**El Principal**". Andetelmo was the noble lord of the lands where our 90-hectare terroir is located today at the foot of the Andes Mountains in the Alto Maipo Valley.

**El Principal 2009** is a blend of **74% Cabernet Sauvignon**, **13% Carmenere**, **8% Petit Verdot** and **5% Cabernet Franc** made with grapes from ungrafted old vines planted on alluvial soils.

Produced and Bottled by  
**VIÑA EL PRINCIPAL S.A.**  
Fundo El Principal s/n, Pirque, Chile.  
Maipo Andes Valley  
Imported by  
Farley Brothers Selections LLC  
Austin, TX

CONTAINS SULFITES  
RED WINE OF CHILE  
Alc. 15% vol. 3L



**GOVERNMENT WARNING: (1)** ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. **(2)** CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

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