



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 02/03/2011

Label Certificate Number: 767370

Pursuant to the application of : PROXIMO SPIRITS INC.

Holder of permit/license number : S680361

**Brand : 1800 ESSENTIAL ARTIST "YUKO SHIMIZU", SILVER
TEQUILA RESERVA
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750ML, 375ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 10328001000082**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o PROXIMO SPIRITS INC.
333 WASHINGTON STREET
JERSEY CITY, NJ 07302**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

1800[®]

LIMITED EDITION



essential
1800[®]
LIMITED EDITION



ARTIST 0025/1800
YUKO SHIMIZU
MANHATTAN, NY

Yuko Shimizu is a Japanese illustrator and instructor at the School of Visual Arts in New York. Her work has been widely used in major advertising campaigns and on the pages of the New York Times, TIME and Rolling Stone. In 2009, Newsweek Japan chose Yuko as one of the "100 Japanese people the world respects". When she is not in front of the drawing board, she is traveling and getting inspired.



SILVER
Tequila Reserva
100% DE AGAVE

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML

essential
1800[®]
LIMITED EDITION



Made from 100% Blue Agave, double distilled for incredible smoothness, this Silver Tequila represents a modern blend of artistry and quality.

To celebrate this, we are identifying 1800 "Essential" Artists from around the world, and commissioning their artwork to decorate our bottles. Each design is limited to 1800 cases.

100% DE AGAVE
Silver Tequila Reserva
WWW.1800TEQUILA.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED AT ORIGIN, IMPORTED BY PROXIMO SPIRITS, JERSEY CITY, NJ.
PRODUCT OF MEXICO - UNDER LICENSE FROM THE TRADEMARK OWNERS
EX HACIENDA LOS CARREONES, BARRANCA No. 100, LA JALA, JALISCO, C.P. 45400, MEXICO

