



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 05/28/2010

Label Certificate Number: 749159

Pursuant to the application of : BACARDI U.S.A. INC.

Holder of permit/license number : S256254

**Brand : BACARDI SUPERIOR RUM
Class : IMPORTED OTHER RUM GOLD FB
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 44.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 09341003000056 - **EXPIRES 6/28/10****

are hereby approved until June 28, 2010, with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). When a new Federal COLA(s) is obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o BACARDI U.S.A. INC.
2701 S LE JEUNE RD
CORAL GABLES, FL 33134-5836**

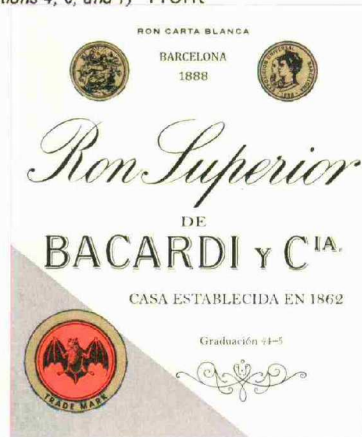


TEXAS ALCOHOLIC BEVERAGE COMMISSION

6-28-2010



Instructions 4, 6, and 7) Front



Neck



BACARDI SUPERIOR Rum 750 ML

PRODUCT OF MEXICO
IMPORTED IN THE U.S.A. BY BACARDI U.S.A., INC., MIAMI, FL 33137
IMPORTED IN P.R. BY BACARDI CARIBBEAN CORPORATION, SAN JUAN, P.R.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY AND MAY CAUSE HEALTH PROBLEMS.

Enjoy Responsibly. WWW.BACARDI.COM
CONSUMER INFORMATION: IN THE U.S.A. AND P.R. CALL 1-800-BACARDI
OTHERWISE, PLEASE CONTACT BILL, P.O. BOX 720, HAMILTON, BERMUDA HMCK
PRODUCED BY AUTHORITY AND UNDER THE SUPERVISION OF BACARDI Y COMPAÑIA S.A. DE C.V.
REGISTERED TRADEMARKS OF BACARDI Y COMPAÑIA S.A. DE C.V.

LOT CODE HERE

Back



Front and neck Label scale to 75%