



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: April 03, 2017

Label Certificate Number: 977772

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON CELLARS
Fanciful Name : ITALIAN FIELD BLEND
Vineyard : N/A
Class : MONTEPULCIANO , ALEATICO, REFOSCO, BARBERA,
SANGIOVESE, DOLCETTO
Vintage : 2016
Appellation : TEXAS-NEW MEXICO
Size(s) : 50ML-30L
Stated Alc. Content : 13.4% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 17026001000471**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPHERSON CELLARS

2016

ifb

Texas - New Mexico
RED TABLE WINE

ALC 13.4% BY VOL

Montepulciano 30%, Aleatico 22%, Refosco 22%, Barbera 14%, Sangiovese 10% and Dolcetto 2%

The wines of Italy are seldom called out by their varietal name, but more specifically, the wine growing regions of Italy are synonymous with certain varieties. Thus, if you know your region, you know your wine varietal. Here in Texas it is difficult to find a grape variety with such a name and stature. Thus we rely upon an acronym IFB. This stands for Italian Field Blend – Montepulciano 30%, Aleatico 22%, Refosco 22%, Barbera 14%, Sangiovese 10% and Dolcetto 2%. These are the varietals that are the heart and soul of all parts of Italy, North, South and in between. Wonderful varietals, which lend themselves to making wines with racy acidity, ripe, red fruit characters and soft tannins, our first vintage (2016) has all of these attributes and more. Certainly it is unique, but once you get to know it, you will agree, Bravissimo!!!

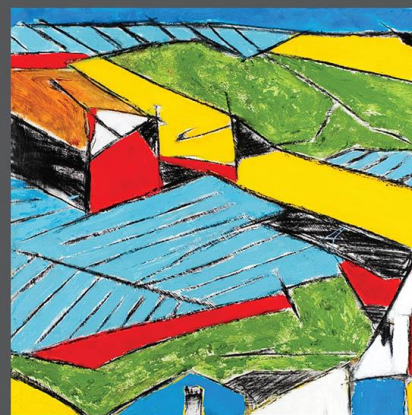
"Fields of Prosperity" by Kendall Rabon, represents our first artist series label.

www.mcpersoncellars.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
McPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES · 750ML

PLEASE RECYCLE THIS BOTTLE.



ifb

ITALIAN FIELD BLEND
McPHERSON CELLARS