



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: August 08, 2019

Label Certificate Number: 1063494

Pursuant to the application of : BACARDI U.S.A. INC.

Holder of permit/license number : S256254

Brand : BACARDI SUPERIOR WHITE RUM

Class : PUERTO RICAN RUM (WHITE)

Size(s) : 25ML-1.75 L

Container Type : BOTTLE

Container Material : GLASS

Stated Alc. Content : 40% ALC/VOL

Tested Alc. Content : N/A

TTB Number : 17214001000817

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o BACARDI U.S.A. INC.
ATTN: VICKI M. THOMAS
401 E. JACKSON ST STE 2700
TAMPA, FL 33602**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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BACARDÍ ESTABLECIDO EN CUBA EN 1862

BACARDÍ COMPANY BORN IN CUBA IN 1862

LA PALMERA LEGENDARIA



EL COCO
THE LEGENDARY PALM

PLANTED AT THE FIRST
BACARDÍ DISTILLERY
IN CUBA IN 1862, EL COCO
SURVIVED WARS,
EARTHQUAKES AND
A DISTILLERY FIRE.
WE NOW PLANT A PALM
AT ALL OF OUR FACILITIES
AS A REMINDER OF
OUR HOMELAND.

BACARDÍ

SUPERIOR

RECETA FAMILIAR ORIGINAL



EXPERTLY CRAFTED
BY MAESTROS
DE RON BACARDÍ

BACARDÍ SUPERIOR
IS AGED FOR A MINIMUM
OF ONE YEAR IN WHITE
OAK BARRELS THEN
SHAPED THROUGH A
SECRET BLEND OF
CHARCOALS, TO CRAFT
A RUM THAT HAS A
LIGHT, DRY TASTE THAT
IS PERFECT FOR MIXING.

* RON SUPERIOR CARTA BLANCA *



Facundo Bacardi

Facundo Bacardi

Facundo Bacardi

WHITE RUM ◀ WHITE RUM ▶ WHITE RUM ▶



PERFECT FOR MIXING

BACARDÍ SUPERIOR IS A LIGHT TASTING AND AROMATIC
WHITE RUM WITH DELICATE FLORAL AND FRUITY NOTES,
IDEAL FOR MIXING. AS THIS RUM NEITHER DOMINATES
NOR DISAPPEARS, IT MIXES WELL WITH ALL SODAS AND
FRESH JUICES, AS WELL AS YOUR FAVORITE COLA.

ALTERNATIVELY LEARN HOW TO MAKE THE ORIGINAL
BACARDÍ MOJITO AT WWW.BACARDI.COM

BACARDÍ® SUPERIOR

ENJOY RESPONSIBLY • WWW.RESPONSIBLEDRINKING.ORG

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL,
WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF
ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

8141002784

750 ML



CONSUMER INFORMATION CALL 1-800-BACARDI

BOTTLED BY BACARDI BOTTLING CORPORATION, JACKSONVILLE, FL 32218

1A REF 5c

ME/VT REF 15c

LBT CODE AREA - 48 X 5

WHITE RUM



ESTABLECIDO EN 1862

SANTIAGO DE CUBA

UNA EMPRESA DE LA
FAMILIA BACARDÍ

40% ALC./VOL.

MADE IN PUERTO RICO

RUM 750ML