



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
VINOUS LIQUOR**

Date: 10/09/2008

Label License Number: 705615

Pursuant to the application of : ROOTS RUN DEEP

Holder of permit/license number : S704968

**Brand : EDUCATED GUESS
Class : PINOT NOIR
Vintage : 2006
Appellation : NAPA VALLEY
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 14.5%
Tested Alc. Content : N/A
TTB Number : 08121001000367**

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Steve Greinert
Compliance Manager**

**c/o ROOTS RUN DEEP
145 LEGACY CT
NAPA, CA 94559**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Educated Guess
x (NAPA VALLEY + 2006)
CARNEROS PINOT NOIR

Handwritten notes on a chalkboard background:

- Top left: A graph showing a curve rising from the origin, labeled "REDUCTIVE PROCESSES (reduced compounds)".
- Top center: Chemical structures for Acetaldehyde (CH_3CHO), Acetylaldehyde (CH_3COCHO), and Acetylaldehyde (CH_3CHO).
- Top right: Chemical structure for $\text{C}_6\text{H}_5\text{O}_6$.
- Center: A diagram showing the conversion of NH_3 to $\text{N}^\oplus\text{R}_3$ and OAS to OAS^- .
- Bottom left: Chemical structures for SO_2 and H_2O .
- Bottom center: Chemical structures for H_2O and H_2SO_3 .
- Bottom right: Chemical structures for H_2O and H_2SO_3 .

Additional handwritten notes:

- "WINE = REDUCTIVE (SO₂ prevents oxidation @ bottle fermentation)"
- "For oxidation to occur reduction must occur"

Educated Guess
(NAPA VALLEY + 2006)
CARNEROS PINOT NOIR

Why "Educated Guess?" Have you ever found yourself in a wine shop or restaurant perusing the wines and wondering... how do I choose the best wine for the money? You may admire a label, recognize a name, or recall a great review... in essence you're making an "Educated Guess." This is exactly what goes on in the vineyards and wineries around the world. When should we pick the grapes? Should we barrel age in French Oak? Will our customers like the package? We use our knowledge, intuition, and years of experience to make the best possible decisions; however, at the end of the day, it still remains an "Educated Guess." At Roots Run Deep Winery we have done the Guesswork for you. So don't settle for less, buy "Educated Guess!"

educatedguesswine.com

CELLARED AND BOTTLED BY
ROOTS RUN DEEP WINERY, OAKVILLE, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

ALC 14.5% BY VOL 750ML

CONTAINS SULFITES

