



TEXAS ALCOHOLIC
BEVERAGE COMMISSION
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: April 15, 2021

Label Certificate Number: 1115678

Pursuant to the application of : ACCENDO CELLARS

Holder of permit/license number : S1011189

Brand : ACCENDO SAUVIGNON BLANC NAPA VALLEY, CA
Fanciful Name : N/A
Vineyard : N/A
Class : SAUVIGNON BLANC
Vintage : VV
Appellation : NAPA VALLEY, CA
Size(s) : 50ML-58L
Stated Alc. Content : 14.2% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18333001000449

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

c/o ACCENDO CELLARS
PO BOX 6927
NAPA, CA 94581



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities



NAPA VALLEY
SAUVIGNON BLANC
2017

2017 NAPA VALLEY SAUVIGNON BLANC

Accendo: (verb, Latin) to kindle, illuminate, inflame, arouse

SINCE 2013, the mission of our new wine venture, Accendo Cellars, has been to source grapes from some of the finest vineyard sites in Napa Valley, to make wines of balance and restraint, and to produce these wines with the commitment, energy and meticulous attention to detail that have characterized our past efforts.

Joining us in this family endeavor are our daughter Jaime Araujo Bézian, our son Greg Araujo, and our long-time winegrowing team, who share our passion: Françoise Peschon and Nigel Kinsman, winemakers; Michel Rolland, consulting enologist; and Steve Matthiasson, consulting viticulturist. Applying what we know collectively about grape growing and winemaking, we hope that Accendo Cellars will shine a new light on this magical valley we call home.


Bart Araujo


Daphne Araujo


Jaime Araujo


Greg Araujo

PRODUCED AND BOTTLED BY ACCENDO CELLARS
ST. HELENA, CALIFORNIA • WWW.ACCENDOCCELLARS.COM
ALC 14.2% BY VOL • 750ML • CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.