



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 09, 2015

Label Certificate Number: 897715

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON CELLARS
Fanciful Name : N/A
Vineyard : N/A
Class : VIOGNIER
Vintage : 2014
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15012001000433**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson



V. 2014 • TEXAS

VIOGNIER

1600 CASES PRODUCED

ALC. 13.9% BY VOL.



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson

V.2014 • TEXAS

VIOGNIER

Viognier has many proponents and few detractors, yet it is a variety that is not widely understood or consumed. Possibly it is a "Chardon-istic" conspiracy, or is it because we all have a problem saying "V-N-A"? This is a wonderful alternative to Chardonnay and it has far more exotic and intriguing flavors and aromas. At McPherson Cellars we ferment our Viognier in stainless steel to accentuate the fruity nature of the grape and highlight the honeysuckle orange blossom and peachy-nectarine characters. Delightfully complex and filled with lovely flavors, the next time you need a dry white to go with your fish or fowl, think of something different, think Viognier!

WWW.MCPHERSONCELLARS.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES • 750ML

PLEASE RECYCLE THIS BOTTLE.

