



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: April 08, 2020

Label Certificate Number: 1085878

Pursuant to the application of : WILLAMETTE VALLEY VINEYARDS INC.
Holder of permit/license number : S825675

Brand : WILLAMETTE VALLEY FOUNDERS RESERVE PINOT
NOIR WILLAMETTE VALLEY, OR
Fanciful Name : FOUNDERS RESERVE
Vineyard : N/A
Class : PINOT NOIR
Vintage : VV
Appellation : WILLAMETTE VALLEY, OR
Size(s) : 50ML-58L
Stated Alc. Content : 14.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 08205001000425

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

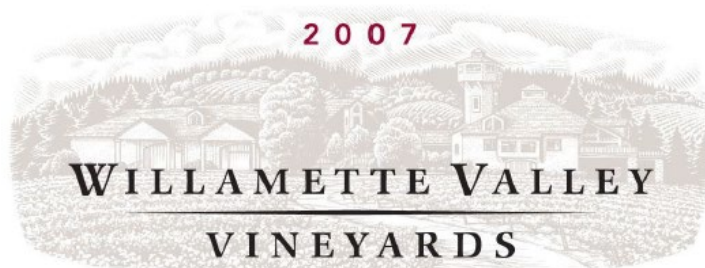
Label.Approval@tabc.texas.gov

c/o WILLAMETTE VALLEY VINEYARDS INC.
8800 ENCHANTED WAY SE
TURNER, OR 97392-9580



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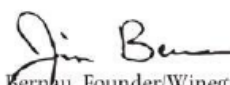


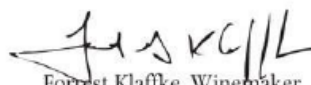
Founders' Reserve

WILLAMETTE VALLEY • OREGON
PINOT NOIR

WILLAMETTE VALLEY • OREGON 2007 FOUNDERS' RESERVE **PINOT NOIR**

Willamette Valley Vineyards was established in 1983 by a dedicated group of wine enthusiasts who have participated in nearly every aspect of our vineyard and winery operation. As a tribute to these individuals we have created Founders' Reserve, a special blend of outstanding Pinot Noir grapes grown in the appellation. We invite you to visit our tasting room and experience the rewards of our founders' dedication to producing the highest quality wines in Oregon.


Jim Bernau, Founder/Winegrower


Forrest Klaffke, Winemaker

P.S. Please return this bottle to the winery for a 10 cent refund.
Thank you for recycling.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

TECHNICAL

Pinot Noir Clones: Dijon 114, 115, 777, Pommard
Soil Type: Jory (iron rich volcanic)
Harvest: September 27 - October 20, 2007
Brix at Harvest: 21.3° - 23.5°
Resveratrol: 3.1 Micromolar
Barrel Regimen: 14 months in French Oak
New Oak: 20% Allier Forest
Peak Drinkability: 2009-2013

PRODUCED & BOTTLED BY **WILLAMETTE VALLEY VINEYARDS**

8800 ENCHANTED WAY SE
TURNER, OR 97392 • 1-800-344-9463
www.WillametteValleyVineyards.com
BW-OR 149 • ALC. 14.5% BY VOL.
CONTAINS SULFITES • 750ml