



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

## CERTIFICATE OF APPROVAL OF LABELS FOR WINE

**Date: October 07, 2020**

**Label Certificate Number: 1098304**

**Pursuant to the application of : WILLAMETTE VALLEY VINEYARDS INC.  
Holder of permit/license number : S825675**

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**Brand : WILLAMETTE VALLEY VINEYARDS FOUNDERS'  
RESERVE PINOT NOIR WILLAMETTE VALLEY, OR  
Fanciful Name : FOUNDERS' RESERVE  
Vineyard : N/A  
Class : PINOT NOIR  
Vintage : NV  
Appellation : WILLAMETTE VALLEY, OREGON  
Size(s) : 50ML-58L  
Stated Alc. Content : 13.5% ALC/VOL  
Tested Alc. Content : N/A  
TTB Number : 20143001000662**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.texas.gov](mailto:Label.Approval@tabc.texas.gov)**

**c/o WILLAMETTE VALLEY VINEYARDS INC.  
8800 ENCHANTED WAY SE  
TURNER, OR 97392-9580**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

2019

## WILLAMETTE VALLEY VINEYARDS



*Founders' Reserve*

WILLAMETTE VALLEY • PINOT NOIR

*Founders' Reserve*

### WILLAMETTE VALLEY • PINOT NOIR

Willamette Valley Vineyards was established in 1983 by a dedicated group of wine enthusiasts committed to the dream of building a world-class winery in the Willamette Valley focused on producing among the highest quality Pinot Noirs while being good stewards of the land. As a tribute to these individuals, we have created Founders' Reserve, a special blend of Pinot Noir. We invite you to join us as Owners to be a part of the Oregon wine industry and enjoy the rewards of creating this future together.

*Jim Bernau*

Jim Bernau, Founder/Vinegrower

*Joe Ibrahim*

Joe Ibrahim, Winemaker

*This high quality wine is gently made and may have some sediment, please carefully pour or decant. Please return this bottle to the winery for a 10 cent refund. Thank you for recycling.*

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

### TECHNICAL

Pinot Noir Clones: Dijon 667, 777, Pommard, Wädenswil, 113, 114 and 115  
Soil Type: Jory (iron rich volcanic), Nekia (shallow, iron rich volcanic), Laurelwood (windblown, glacial loess) including Pisolites and Missoula Flood sediment  
Barrel Regimen: 9 Months in French Oak, 25% new, 75% neutral  
Barrels Produced: 120  
Harvest: September 29 - October 17, 2019  
Brix at Harvest: 23.8°  
Peak Drinkability: 2021 - 2026

### PRODUCED & BOTTLED BY WILLAMETTE VALLEY VINEYARDS

8800 ENCHANTED WAY SE  
TURNER, OREGON 97392 • 1-800-344-9463  
BW-OR 149 • ALC. 13.5% BY VOL.  
CONTAINS SULFITES • 750ml

MADE WITH SUSTAINABLY  
GROWN GRAPES

