



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: September 29, 2015

Label Certificate Number: 921961

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : LOST DRAW CELLARS
Fanciful Name : ARROYO ROJO
Vineyard :
Class : RED TABLE WINE
Vintage : 2013
Appellation : AMERICAN
Size(s) : 50ML-30L
Stated Alc. Content : 13.6% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14164001000262**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

LOST ★ DRAW

2013 AMERICAN
ARROYO ROJO
RED TABLE WINE

Lost Draw Cellars is committed to producing quality wines that highlight the unique terroir of the windswept plains. We pride ourselves on planting grapes that thrive in the semi-arid climate of the region and strive to continuously improve the growing process in a sustainable way to enhance the character and structure of our wines. The founding families of Lost Draw invite you to enjoy the results of our hard work and dedication to true Texas winemaking.

PRODUCED AND BOTTLED BY
LOST DRAW CELLARS, LUBBOCK, TX

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES • 750 ML • ALC. 13.6% BY VOL.



2013
ARROYO ROJO