



**TEXAS ALCOHOLIC  
BEVERAGE COMMISSION**

*Texans Helping Businesses & Protecting Communities*

**CERTIFICATE OF APPROVAL OF LABELS FOR  
WINE**

**Date: May 22, 2020**

**Label Certificate Number: 1089440**

**Pursuant to the application of : ARCHE**

**Holder of permit/license number : G671937**

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**Brand : ARCHE PRECEDENCE WHITE WINE MONTAGUE  
COUNTY, TEXAS**  
**Fanciful Name : PRECEDENCE**  
**Vineyard : N/A**  
**Class : ROUSSANNE, CHARDONNAY, MARSANNE, MOSCATO**  
**Vintage : VV**  
**Appellation : MONTAGUE COUNTY, TEXAS**  
**Size(s) : 50ML-58L**  
**Stated Alc. Content : 14.2% ALC/VOL**  
**TTB Number : 20131001000101**

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are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES  
AND RULES.**

**Label Approval Section**

**Tax Division**

**[Label.Approval@tabc.texas.gov](mailto:Label.Approval@tabc.texas.gov)**

**c/o ARCHE  
228 WAGNER RD  
SAINT JO, TX 76265-6329**



# TEXAS ALCOHOLIC BEVERAGE COMMISSION

*Texans Helping Businesses & Protecting Communities*

THE  
ARCHÉ

PRECEDENCE

# ARCHÉ

2019

## PRECEDENCE

**ARCHÉ [AR-KHAY]:** BEGINNING OR ORIGIN.  
THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE.

ARCHÉ IS THE BEGINNING OF A DREAM BY ITS FOUNDERS TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR COMMITMENT TO PRODUCE WINES THAT ARE ELEGANT, DELICIOUS, WELL STRUCTURED AND BALANCED. ENJOY THE GENESIS OF OUR DREAM. ENJOY ARCHÉ.

MONTAGUE COUNTY

ROUSSANNE 73%; CHARDONNAY 16%;

MARSANNE 6%; MOSCATO 5%

CASES PRODUCED: 236

AGED SUR LIE

pH: 3.55

ALC: 14.2% BY VOL

SERVING TEMPERATURE: 52°F; 11°C



GROWN, PRODUCED AND BOTTLED BY  
ARCHÉ, SAINT JO, TEXAS  
100% TEXAS WINE [ArcheWines.com](http://ArcheWines.com)

**GOVERNMENT WARNING:** (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES

