



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 26, 2015

Label Certificate Number: 899279

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON
Fanciful Name : N/A
Vineyard : N/A
Class : ROUSSANNE
Vintage : 2014
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 13.4% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15022001000509**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

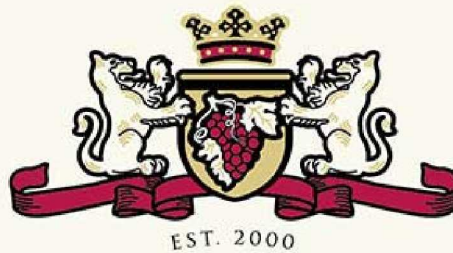
**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson



V. 2014 • TEXAS

ROUSSANNE

393 CASES PRODUCED

ALC. 13.4% BY VOL.



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson

V.2014 • TEXAS

ROUSSANNE

Not very well known outside of the Rhône Valley in France, Roussanne is a variety that is seemingly defined by a history of obscurity. Roussanne is typically relegated to Rhône-style blends in order to give that extra dimension, or “boost” of flavor. Celebrated for its unique candy lemon drop flavors and delicate, herbaceous, tea-like aromas, it is without a doubt a wine that deserves more attention. McPherson Cellars would like to introduce you to a wine of distinction, a wine that truly should be in the limelight. Enjoy this wine with seafood, poultry, light salads or on its own.

WWW.MCPHERSONCELLARS.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES • 750ML

PLEASE RECYCLE THIS BOTTLE.

