



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: July 21, 2011

Label Certificate Number: 780400

**Pursuant to the application of : PROXIMO SPIRITS INC.
Holder of permit/license number : S680361**

**Brand : 1800 SILVER TEQUILA RESERVA
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 1L, 750ML, 375ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 11089001000072**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o PROXIMO SPIRITS INC.
333 WASHINGTON STREET
JERSEY CITY, NJ 07302**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION



~ SINCE 1800 ~

The first drops of Tequila began to flow from our Copper Pot stills in the year 1800. This is the year in which real Tequila was born ~ and we commemorate it with 1800® Tequila Reserva.

TEQUILA 1800® RESERVA

Using only 100% Agave harvested and handpicked from our family owned ranches, in Jalisco, Western Mexico, 1800® Silver is double distilled for a smoother, cleaner flavor. Our range of hand-crafted Tequilas includes Select Silver (100 Proof), Reposado and Añejo ~ please try them all to experience the taste of real Tequila.

Enjoy a shot of 1800® Silver using our iconic bottle stopper which acts as a shot glass:

1. Place stopper half way in the mouth of the bottle enough to seal the opening
2. Invert the bottle to allow tequila to fill the stopper
3. Turn the bottle horizontally to remove shot-filled top
4. Enjoy your 1800® shot!

BOTTLED AT ORIGIN.
IMPORTED BY PROXIMO SPIRITS, JERSEY CITY, NJ
PRODUCT OF MEXICO
UNDER LICENSE FROM THE TRADEMARK OWNERS.
EX HACIENDA LOS CAMACHINES, REFORMA No. 100,
LA LAJA, JALISCO, C.P. 45400, MEXICO

NOM 1122 CRT 2504L ME VT REF 150

8 11538 01013 9

GOVERNMENT WARNING:
(1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS.
(2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

WWW.1800TEQUILA.COM