



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: July 21, 2016

Label Certificate Number: 951994

**Pursuant to the application of : LIONSTONE INTERNATIONAL
Holder of permit/license number : S223316**

**Brand : ALFRED HITCHCOCK
Fanciful Name :
Vineyard :
Class : ZI
Vintage : 2013
Appellation : ALEXANDER VALLEY, SONOMA COUNTY
Size(s) : 50ML-30L
Stated Alc. Content : 14% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 16147001000447**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o LIONSTONE INTERNATIONAL
28188 BALLARD DR
LAKE FOREST, IL 60045**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

ALFRED HITCHCOCK
PRESENTS **ZINFANDEL • 2013**
ALEXANDER VALLEY
SONOMA COUNTY

Vinted and Bottled by
INCOGNITO WINES, UKIAH, CA

Thanks to his distinctive directorial style, you know when you're watching a Hitchcock movie. And the same should be true when you're drinking a good Zinfandel. Like *The Master of Suspense*, this idiosyncratic grape produces some of its finest work on location in California. A limited-edition release from the exceptional 2013 vintage, this Alexander Valley classic is true to its character – showing lots of sweet black and red fruit, warming spice notes and a trademark wild edge. Licarice makes a cameo towards the end.

**"If I won't be myself, who will?"
– Alfred Hitchcock**

ALC. 14% BY VOL. • 750ML • CONTAINS SULFITES

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

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ALFRED HITCHCOCK
PRESENTS



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