



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR WINE

Date: October 07, 2020

Label Certificate Number: 1098298

Pursuant to the application of : WILLIAM CHRIS VINEYARDS

Holder of permit/license number : G745740

**Brand : 12 FIRES BURNING DESIRE MOURVEDRE BINGHAM
VINEYARDS TEXAS**
Fanciful Name : BURNING DESIRE
Vineyard : BINGHAM VINEYARDS
Class : MOURVEDRE
Vintage : VV
Appellation : TEXAS
Size(s) : 50ML-58L
Stated Alc. Content : 12.0% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 20240001000218

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

**c/o WILLIAM CHRIS VINEYARDS
PO BOX 263
HYE, TX 78635**



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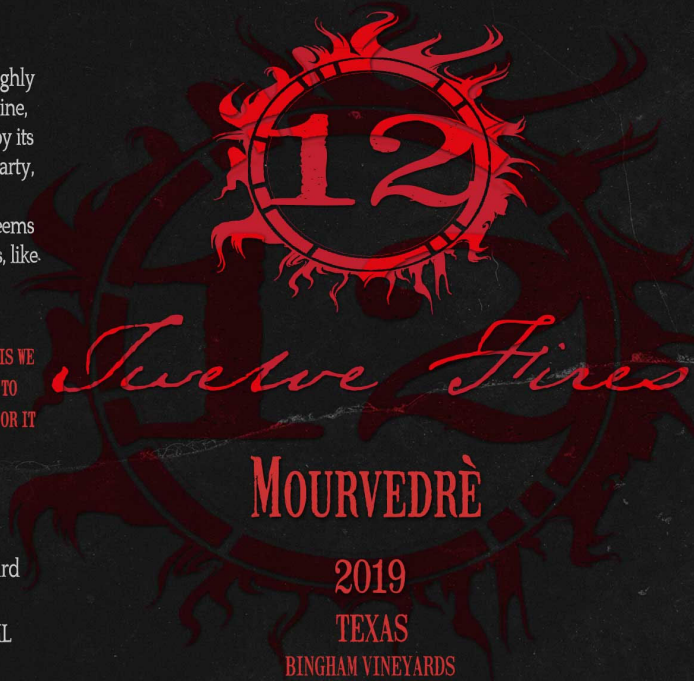
MOURVEDRÈ

With origins in Spain and roughly six times the acreage under vine, why we don't call this grape by its Spanish name, Monestrell? Hearty, thick-skinned, and drought-tolerant, this grape seems to be custom stitched for Texas, like a good pair of boots.

"AT TIMES THERE WILL BE FIRE; THIS WE CAN'T AVOID. BUT IT'S UP TO US TO DECIDE WHETHER IT WILL CONSUME OR IT WILL PURIFY"

- CRISTEN RODGERS

Vinted and bottled by:
12 FIRES Winery & Vineyard
Hye, Texas
Alc. 12.0% by Vol. | 750 ML
CONTAINS SULFITES



BURNING DESIRE

Friendships forged in fire are relentless and so is our burning desire to produce high-quality Texas wines. Planted in the soil and built of timber, stone, and steel, 12 FIRES is the manifestation of this desire, a legacy to pass on, and a memorial to friends who have passed.

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.