

OMB No. 1513-0020 (07/31/2015)

FOR TTB USE ONLY		DEPARTMENT OF THE TREASURY ALCOHOL AND TOBACCO TAX AND TRADE BUREAU APPLICATION FOR AND CERTIFICATION/EXEMPTION OF LABEL/BOTTLE APPROVAL (See Instructions and Paperwork Reduction Act Notice on Back)	
TTB ID 16168001000214			
1. REP. ID. NO. (If any)	CT 601		

PART I - APPLICATION			
2. PLANT REGISTRY/BASIC PERMIT/BREWER'S NO. (Required) DSP-MO-16 DSP-OH-22	3. SOURCE OF PRODUCT (Required) ☒ Domestic ☐ Imported	8. NAME AND ADDRESS OF APPLICANT AS SHOWN ON PLANT REGISTRY, BASIC PERMIT OR BREWER'S NOTICE. INCLUDE APPROVED DBA OR TRADENAME IF USED ON LABEL (Required) LUXCO, INC. 5050 KEMPER AVE SAINT LOUIS MO 63139 THE ARROW LIQUORS CO. (Used on label)	
4. SERIAL NUMBER (Required) 160273	5. TYPE OF PRODUCT (Required) ☐ WINE ☒ DISTILLED SPIRITS ☐ MALT BEVERAGE		
6. BRAND NAME (Required) ARROW		8a. MAILING ADDRESS, IF DIFFERENT	
7. FANCIFUL NAME (If any) SMACKERS			
9. EMAIL ADDRESS	10. GRAPE VARIETAL(S) (Wine Only) N/A	11. FORMULA 183	18. TYPE OF APPLICATION (Check applicable box(es)) a. ☒ CERTIFICATE OF LABEL APPROVAL b. ☐ CERTIFICATE OF EXEMPTION FROM LABEL APPROVAL "For sale in _____ only" (Fill in State abbreviation.) c. ☐ DISTINCTIVE LIQUOR BOTTLE APPROVAL. TOTAL BOTTLE CAPACITY BEFORE CLOSURE _____ (Fill in amount) d. ☐ RESUBMISSION AFTER REJECTION TTB ID. NO. _____
12. NET CONTENTS 1 LITER 750 MILLILITERS	13. ALCOHOL CONTENT 15%	14. WINE APPELLATION IF ON LABEL	
15. WINE VINTAGE DATE IF ON LABEL	16. PHONE NUMBER (216) 671-6300	17. FAX NUMBER (216) 671-2299	
19. SHOW ANY INFORMATION THAT IS BLOWN, BRANDED, OR EMBOSSED ON THE CONTAINER (e.g., net contents) ONLY IF IT DOES NOT APPEAR ON THE LABELS AFFIXED BELOW. ALSO, SHOW TRANSLATIONS OF FOREIGN LANGUAGE TEXT APPEARING ON LABELS.			
PART II - APPLICANT'S CERTIFICATION			
Under the penalties of perjury, I declare; that all statements appearing on this application are true and correct to the best of my knowledge and belief; and, that the representations on the labels attached to this form, including supplemental documents, truly and correctly represent the content of the containers to which these labels will be applied. I also certify that I have read, understood and complied with the conditions and instructions which are attached to an original TTB F 5100.31, Certificate/Exemption of Label/Bottle Approval.			
21. SIGNATURE OF APPLICANT OR AUTHORIZED AGENT			

20. DATE OF APPLICATION 06/16/2016	(Application was e-filed)	22. PRINT NAME OF APPLICANT OR AUTHORIZED AGENT DONNA BLOCKSIDGE
PART III - TTB CERTIFICATE		
This certificate is issued subject to applicable laws, regulations and conditions as set forth in the instructions portion of this form.		
23. DATE ISSUED 07/12/2016	24. AUTHORIZED SIGNATURE, ALCOHOL AND TOBACCO TAX AND TRADE BUREAU 	

FOR TTB USE ONLY	
QUALIFICATIONS TTB has not reviewed this label for type size, characters per inch or contrasting background. The responsible industry member must continue to ensure that the mandatory information on the actual labels is displayed in the correct type size, number of characters per inch, and on a contrasting background in accordance with the TTB labeling regulations, 27 CFR parts 4, 5, 7, and 16, as applicable. EACH CONTAINER MUST BE CODED TO INDICATE ACTUAL PLACE OF BOTTLING. STATUS THE STATUS IS APPROVED. CLASS/TYPE DESCRIPTION FRUIT FLAVORED LIQUEURS	EXPIRATION DATE (if any)

AFFIX COMPLETE SET OF LABELS BELOW

Image Type:

Brand (front)

Actual Dimensions: 4 inches W X 5 inches H

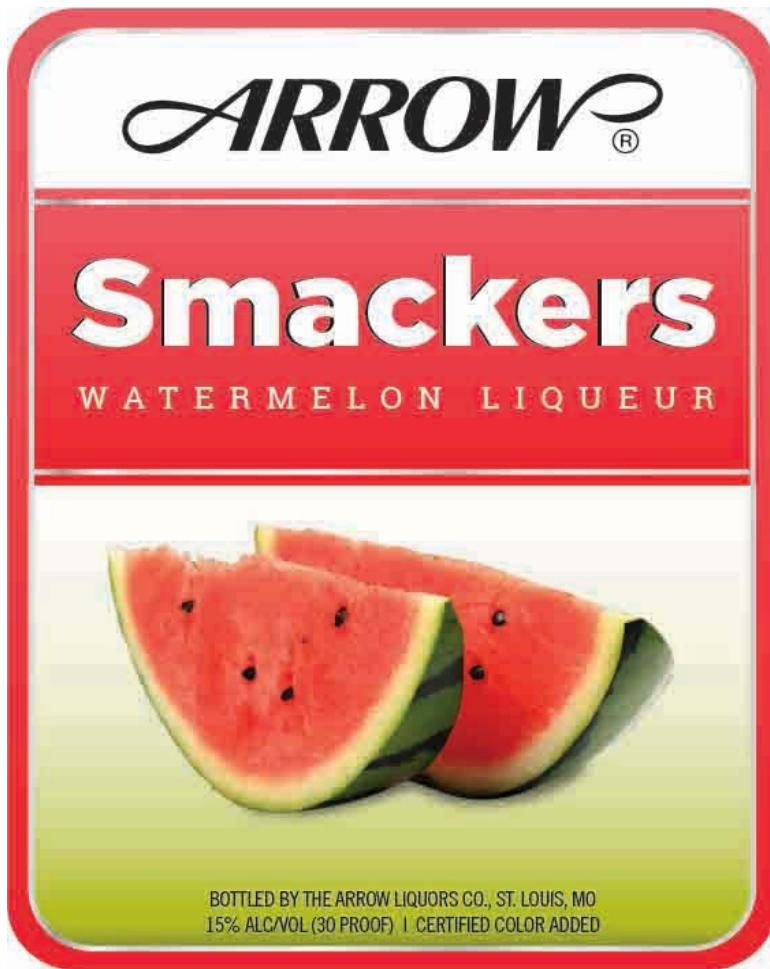


Image Type:

Back

Actual Dimensions: 2.25 inches W X 2.72 inches H

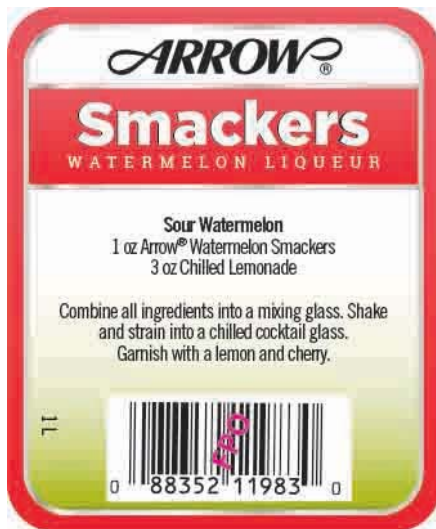


Image Type:

Neck

Actual Dimensions: 4.63 inches W X 2.34 inches H



TTB F 5100.31 (07/2012) PREVIOUS EDITIONS ARE OBSOLETE



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: August 14, 2017

Label Certificate Number: 991327

**Pursuant to the application of : LUXCO INC
Holder of permit/license number : S930055**

**Brand : ARROW SMACKERS WATERMELON LIQUEUR
Class : FRUIT FLAVORED LIQUEURS
Size(s) : 25ML-1.75 L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 15% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 16168001000214**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o LUXCO INC
5050 KEMPER AVE
SAINT LOUIS, MO 63139**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ARROW®

Smackers

WATERMELON LIQUEUR



BOTTLED BY THE ARROW LIQUORS CO., ST. LOUIS, MO
15% ALC/VOL (30 PROOF) | CERTIFIED COLOR ADDED

ARROW®

Smackers

WATERMELON LIQUEUR

Sour Watermelon

1 oz Arrow® Watermelon Smackers
3 oz Chilled Lemonade

Combine all ingredients into a mixing glass. Shake
and strain into a chilled cocktail glass.
Garnish with a lemon and cherry.

1L





TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

MEVT REF 15c1A REF 5c