



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: August 12, 2014

Label Certificate Number: 880916

**Pursuant to the application of : RIVER ROAD VINEYARDS
Holder of permit/license number : S866284**

**Brand : RON RUBIN THE FORTY YEAR DREAM
Class : PINOT NOIR
Vintage : 2013
Appellation : RUSSIAN RIVER VALLEY SONOMA COUNTY
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 13.7% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 14104001000406**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

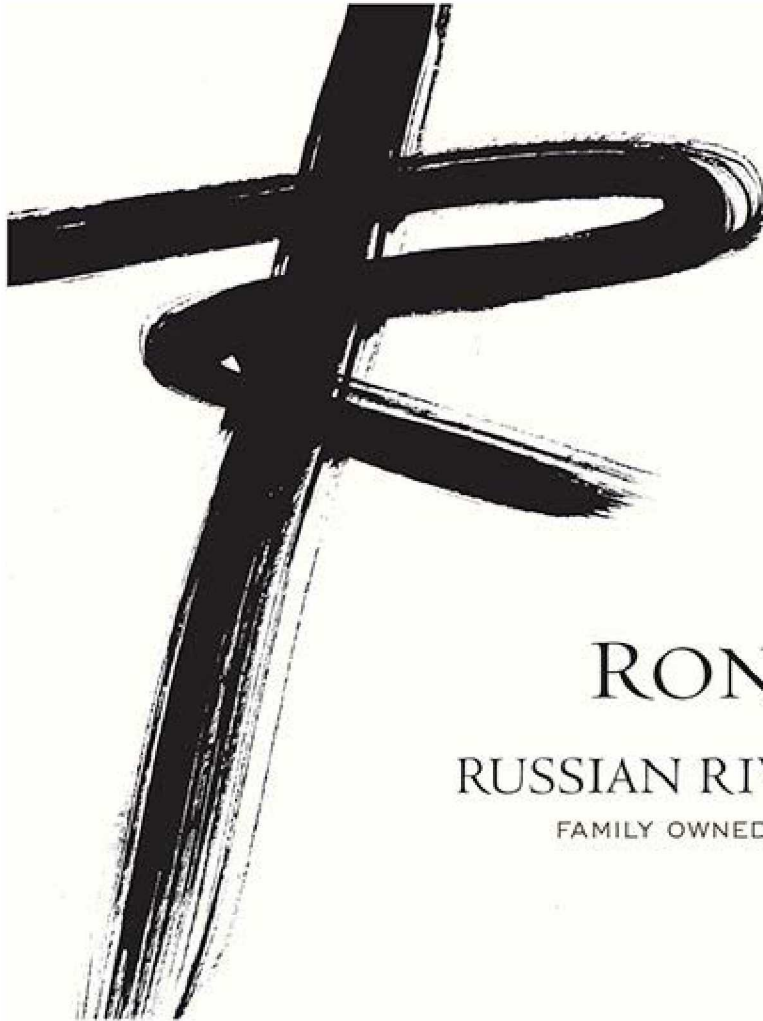
**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o RIVER ROAD VINEYARDS
5220 ROSS RD
SEBASTOPOL, CA 95472**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

VINTAGE | 2013



RON RUBIN

RUSSIAN RIVER VALLEY

FAMILY OWNED IN SONOMA COUNTY

PINOT NOIR



TEXAS ALCOHOLIC BEVERAGE COMMISSION



RON RUBIN

2013 PINOT NOIR • SONOMA COUNTY
RUSSIAN RIVER VALLEY

THE FORTY YEAR DREAM

Since Studying viticulture and enology at UC Davis in 1971, I've dreamed of producing exceptional wines at a great value to create a beautiful experience for you. The vineyards for this wine are located in the heart of the Russian River Valley, the coolest, foggiest growing region in Sonoma County, California.

TASTING NOTES: Bright nose of cherry and plum lead the way to hints of cocoa layered with spice aromas. The bouquet is rounded out with toasty vanilla oak and the berry flavors offer a balanced and elegant finish. This very approachable wine offers soft tannins, luscious fruit with a gentle oak mid-palate and earthy lingering finish.

PROPRIETOR

| RUBINVINEYARDS.COM

VINTED AND BOTTLED BY RUBIN VINEYARDS AND WINERY, GRATON, CALIFORNIA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.



ALC 13.7% BY VOL 750ML CONTAINS SULFITES