



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: April 02, 2015

Label Certificate Number: 903569

**Pursuant to the application of : MCPHERSON CELLARS
Holder of permit/license number : G668860**

**Brand : MCPHERSON
Fanciful Name : N/A
Vineyard : OSWALD
Class : MONTEPUCLIANO
Vintage : 2014
Appellation : TEXAS
Size(s) : 50ML-30L
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15065001000117**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

McPherson



V. 2014 · TEXAS
MONTEPULCIANO
OSWALD VINEYARD

RED TABLE WINE
160 CASES PRODUCED

ALC. 13.9% BY VOL.



McPherson

2014 · MONTEPULCIANO · TEXAS

Montepulciano is known as the "workhorse variety of Italy" because it is a great blender, dark in color, typifies moderate tannins and has a great natural acidity. The heat of our Texas summers embraces this variety, intensifies the color, and brings out the natural varietal character. Here at McPherson Cellars we make this in a style to be consumed young and fruit forward so the bright berry fruit and plum notes leap from the glass. Please enjoy a bit of Italy from our winery, with this beautiful "everyday" red wine.

McPherson Cellars was created to honor my father, Dr. Clinton "Doc" McPherson, a founder and pioneer of the modern Texas Wine Industry.

Kim McPherson, Winemaker

www.mcphersoncellars.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES · 750ML

PLEASE RECYCLE THIS BOTTLE.

