



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 12/07/2009

Label Certificate Number: 738102

Pursuant to the application of : PROXIMO SPIRITS INC.

Holder of permit/license number : S680361

**Brand : 1800 "LEE DEVITO" SILVER TEQUILA RESERVA
Class : TEQUILA
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 09076000000107**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

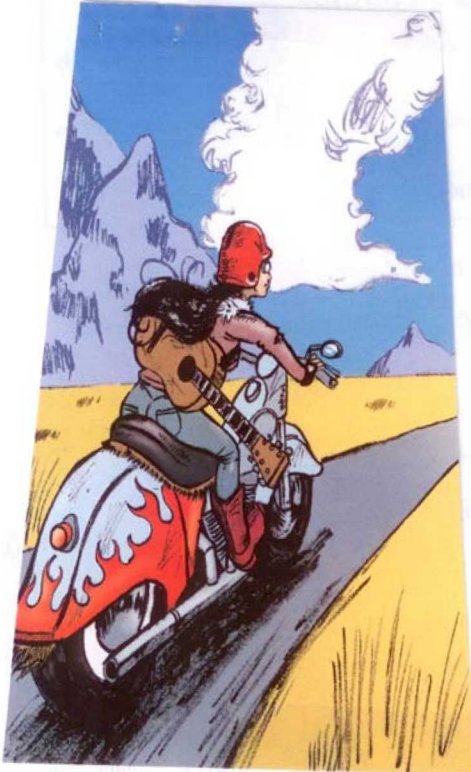
Label.Approval@tabc.state.tx.us

**c/o PROXIMO SPIRITS INC.
12627 SAN JOSE BLVD UNIT 602
JACKSONVILLE, FL 32223**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

1800
LIMITED EDITION



essential
1800

LIMITED EDITION



ARTIST 0012/1800
LEE DEVITO
DETROIT
"Open Road"

Named after a now-defunct car company, Leyland "Lee" DeVito enrolled in the Illustration Department at the College for Creative Studies in Detroit with a vague idea he was destined to do something art-related for the city's automotive industry. Instead, he developed a digital style emulative of the mechanical processes used to create Golden and Silver Age comic books and silk-screened rock posters. Since recently graduating he has worked various gigs, such as a Halloween product designer, a sign company graphic designer, and a music critic, as well as showing art in underground galleries around town and collaborating on visual art for hometown bands The Dirtbombs and The Von Bondies.

Lee

SILVER
Tequila Reserva

100% DE AGAVE

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML

essential
1800

LIMITED EDITION



Made from 100% Blue Agave, double distilled for incredible smoothness, this Silver Tequila represents a modern blend of artistry and quality.

To celebrate this, we are identifying 1800 "Essential" Artists from around the world, and commissioning their artwork to decorate our bottles. Each design is limited to 1800 cases.

100% DE AGAVE

Silver Tequila Reserva

WWW.1800TEQUILA.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BOTTLED AT ORIGIN. IMPORTED BY PROXIMO SPIRITS, JACKSONVILLE, FL.
PRODUCT OF MEXICO - UNDER LICENSE FROM THE TRADEMARK OWNERS
EX HACENDA LOS CAMACHINES, REFORMA No. 100, LA LAJA, JALISCO, C.P. 45400, MEXICO



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NET PRICE \$24.99