



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: February 11, 2020

Label Certificate Number: 1080472

Pursuant to the application of : SCHEID FAMILY WINES

Holder of permit/license number : S663861

Brand : 12 REASONS PINOT NOIR MONTEREY
Fanciful Name : N/A
Vineyard : N/A
Class : PINOT NOIR
Vintage : VV
Appellation : MONTEREY
Size(s) : 50ML-58L
Stated Alc. Content : 13.5% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 18298001000949

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

**c/o SCHEID FAMILY WINES
305 HILLTOWN RD
SALINAS, CA 93908**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

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12 REASONS

2017 **PINOT NOIR**

MONTEREY | ESTATE GROWN

twelve REASONS YOU'LL LOVE THIS **PINOT NOIR**:

- #1: It pairs well with **ROASTED CHICKEN**.
- #2: It pairs well with **THE BABYSITTER CANCELLING**.
- #3: It pairs well with **ENCHILADAS**.
- #4: It pairs well with **DATE NIGHT**.
- #5: It pairs well with **SURVIVING AN OFFICE PARTY**.
- #6: It pairs well with **DINNER PARTIES**.
- #7: It pairs well with **HEALTHY EATING (IT'S TECHNICALLY FRUIT)**.
- #8: It pairs well with **CHOCOLATE, DUH**.
- #9: It pairs well with **THE DAY THAT NEVER ENDS**.
- #10: It pairs well with **TOO MUCH COFFEE**.
- #11: It pairs well with **BUILDING A SNOWMAN**.
- #12: It pairs well with **CURRY LENTILS**.

ESTATE PRODUCED & BOTTLED BY
SECOND STORY WINE COMPANY, GREENFIELD, CA

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

CONTAINS SULFITES • 750ML • ALC. 13.5% BY VOL.

