



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 09/17/2009

Label Certificate Number: 731761

Pursuant to the application of : BACARDI U.S.A. INC.

Holder of permit/license number : S256254

**Brand : 42 BELOW VODKA
Class : IMPORTED VODKA 80-90 PROOF FB
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1L, 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 09230001000340**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o BACARDI U.S.A. INC.
2100 BISCAYNE BLVD
MIAMI, FL 33137-5014**

TEXAS ALCOHOLIC BEVERAGE COMMISSION

42°

42
BELOW
 MADE IN
 NEW ZEALAND
 42 degrees below the equator
 which the locals call Aotearoa or
 Land of the Long White Cloud

42BELOW

750ML

VODKA
 PRODUCED IN NEW ZEALAND
 DISTILLED FROM GRAIN

WWW.42BELOW.COM ENJOY RESPONSIBLY

GOVERNMENT WARNING

(1) ACCORDING TO THE SURGEON
 GENERAL, WOMEN SHOULD NOT
 DRINK ALCOHOLIC BEVERAGES
 DURING PREGNANCY BECAUSE
 OF THE RISK OF BIRTH DEFECTS.
 (2) CONSUMPTION OF
 ALCOHOLIC BEVERAGES IMPAIRS
 YOUR ABILITY TO DRIVE A CAR OR
 OPERATE MACHINERY, AND MAY
 CAUSE HEALTH PROBLEMS.

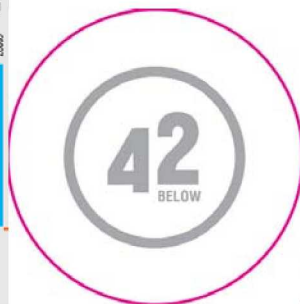
IMPORTED BY 42 BELOW IMPORTING
 COMPANY, MIAMI, FL 33137
 CONSUMER INFORMATION CALL 1-866-442-2356

42BELOW and the 42BELOW bottle design
 are trademarks and/or registered trademarks

04553618 2008



varnish free area for lot code info
 printed white for lazer or ink jet



VODKA

40% ALC/VOL 750ML IMPORTED

50% ALC/VOL



TEXAS ALCOHOLIC BEVERAGE COMMISSION



42BELOW IL

VODKA
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IMPORTED BY 42 BELOW IMPORTING
COMPANY, MIAMI FL 33137
CONSUMER INFORMATION CALL 1-800-442-2556

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FPQ

0 80480 28431 2

scan this three areas for best code info
printed white for laser or ink jet

VODKA

40% ALC/VOL 1.0L IMPORTED