



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: January 20, 2012

Label Certificate Number: 795437

**Pursuant to the application of : W. J. DEUTSCH & SONS LTD.
Holder of permit/license number : S529064**

**Brand : AMERICAN PRIDE BOURBON WHISKEY
Class : BOURBON WHISKY
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1.75L, 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 10253001000405**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o W. J. DEUTSCH & SONS LTD.
709 WESTCHESTER AVENUE
WHITE PLAINS, NY 10604**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION
service • courtesy • integrity • accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

BOTTLED BY FAIRMONT LTD., MIRA LOMA, CA 91752

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

THIS WHISKEY IS AT LEAST 36 MONTHS OLD



BOURBON WHISKEY
750 ML

DISTILLED SPIRITS



AMERICAN
PRIDE
DISTILLED SPIRITS

BOURBON

WHISKEY

HANDCRAFTED KENTUCKY BOURBON
MADE WITH PRIDE AND TRADITION
TO ACHIEVE A RICH, SMOOTH TASTE

40% ALC/VOL (80 PROOF)