



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS**

Date: December 02, 2014

Label Certificate Number: 891683

Pursuant to the application of : BACARDI U.S.A. INC.

Holder of permit/license number : S256254

**Brand : BACARDI GOLD RUM
Class : PUERTO RICAN RUM (GOLD)
Size(s) : 25ML-1.75L
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A% ALC/VOL
TTB Number : 14086001000603, 14086001000614, 14086001000623**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

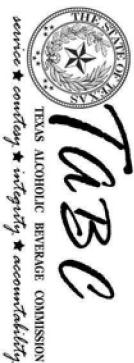
APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.state.tx.us

**c/o BACARDI U.S.A. INC.
ATTN: MARI COU-MARTIN
1221 BRICKELL AVE STE 1600
MIAMI, FL 33131**



TEXAS ALCOHOLIC BEVERAGE COMMISSION

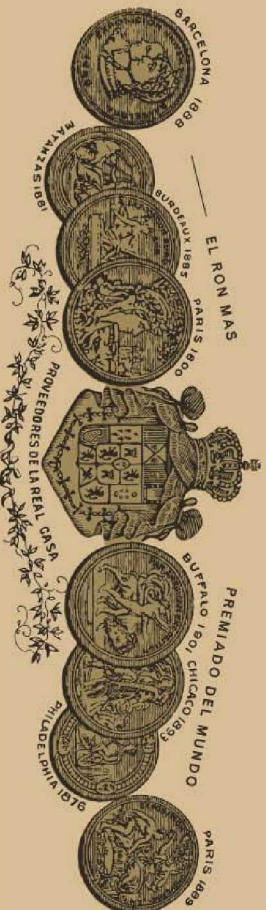


BACARDÍ®

— GOLD —



✦ RON SUPERIOR CARTA ORO ✦



EXPERTAMENTE ELABORADO POR NUESTROS MAESTROS DE RON BACARDÍ

EXPERTLY BLENDED AND CRAFTED BY OUR MAESTROS DE RON BACARDÍ

8149513000



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ESTABLECIDO EN 1862

8149513080

SANTIAGO DE CUBA



UNA EMPRESA DE LA
FAMILIA BACARDÍ



40% ALC./VOL.

♦ MADE IN PUERTO RICO ♦

RUM 1.75LTR

GOLD RUM



TEXAS ALCOHOLIC BEVERAGE COMMISSION

FOR THE ORIGINAL CUBA LIBRE



BACARDÍ GOLD IS BLENDED USING RUM
AGED BETWEEN ONE AND TWO YEARS IN
OAK BARRELS, THEN SHAPED THROUGH
A SECRET BLEND OF CHARCOALS,
TO CRAFT A REMARKABLE, SMOOTH
RUM CHARACTER.

*BACARDÍ GOLD IS THE BASIS OF THE ORIGINAL CUBA LIBRE.
FILL A TALL GLASS WITH PLENTY OF CUBED ICE, SQUEEZE IN
TWO LIME WEDGES, ADD 1 PART OF BACARDÍ GOLD,
2 PARTS OF YOUR FAVORITE COLA AND STIR.
WWW.BACARDI.COM*

BACARDÍ® GOLD • ENJOY RESPONSIBLY

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL,
WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY
BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF
ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR
OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

✦ **MADE IN PUERTO RICO** ✦

1.75 LTR

8149512910



CONSUMER
INFORMATION
CALL
1-800-BACARDI

PRODUCED BY BACARDI CORPORATION, CATAÑO, PUERTO RICO

LOT CODE AREA - 40 X 5



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

8119413950

Facundo Bacardi



Facundo Bacardi



Facundo Bacardi



GOLD RUM



GOLD RUM



GOLD RUM





TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ESTABLECIDO EN 1862

8149513070

SANTIAGO DE CUBA



UNA EMPRESA DE LA
FAMILIA BACARDÍ

40% ALC./VOL.

• MADE IN PUERTO RICO •



RUM **1**LTR

GOLD RUM



TEXAS ALCOHOLIC BEVERAGE COMMISSION

FOR THE **ORIGINAL CUBA LIBRE**

WITH NOTES OF VANILLA, TOASTED ALMONDS
AND LIGHT OAK, BACARDÍ GOLD FORMS THE BASIS OF
THE CUBA LIBRE — THE ORIGINAL COCKTAIL OF
FREEDOM. SIMPLY TAKE A TALL GLASS AND FILL IT
WITH A GENEROUS SERVING OF CUBED ICE, SQUEEZE IN
TWO LIME WEDGES, ADD 1 PART OF BACARDÍ GOLD,
2 PARTS OF YOUR FAVORITE COLA AND STIR.

FIND THIS AND OTHER DELICIOUS RECIPES AT
WWW.BACARDI.COM

BACARDÍ® GOLD • ENJOY RESPONSIBLY

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL,
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✦ **MADE IN PUERTO RICO** ✦

1 LTR

8149512890



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1-800-BACARDI

PRODUCED BY BACARDI CORPORATION, CATAÑO, PUERTO RICO

LOT CODE AREA - 40 X 5



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ESTABLECIDO EN 1862

8149513060

SANTIAGO DE CUBA



UNA EMPRESA DE LA
FAMILIA BACARDÍ



40% ALC./VOL.

♦ MADE IN PUERTO RICO ♦

RUM 750ML

GOLD RUM



TEXAS ALCOHOLIC BEVERAGE COMMISSION

FOR THE **ORIGINAL CUBA LIBRE**

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AND LIGHT OAK, BACARDÍ GOLD FORMS THE BASIS OF
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BACARDÍ® GOLD • ENJOY RESPONSIBLY

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✦ **MADE IN PUERTO RICO** ✦

750 ML

8149512870



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LOT CODE AREA - 40 X 5