



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**

Texans Helping Businesses & Protecting Communities

**CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: March 03, 2020

Label Certificate Number: 1082572

Pursuant to the application of : MCPHERSON CELLARS

Holder of permit/license number : G668860

**Brand : MCPHERSON CELLARS RED WINE MOURVEDRE LOST
DRAW VINEYARD TEXAS**
Fanciful Name : N/A
Vineyard : LOST DRAW VINEYARD
Class : RED WINE: MOURVEDRE
Vintage : VV
Appellation : TEXAS
Size(s) : 50ML-58L
Stated Alc. Content : 13.9% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 15065001000116

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES
AND RULES.**

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

**c/o MCPHERSON CELLARS
1615 TEXAS AVE
LUBBOCK, TX 79401**



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McPherson



V. 2014 · TEXAS
MOURVÈDRE
LOST DRAW VINEYARD

RED TABLE WINE
130 CASES PRODUCED

ALC. 13.9% BY VOL.



McPherson

2014 · MOURVÈDRE · TEXAS

Mourvèdre is a dynamic and unique cultivar that defines various wine styles while making its home in many of the world's wine regions; in particular, Spain and Southern France. Wines made from Mourvèdre are often blended, where the character adds rich dimensions or in some cases, they are stand-alone versions that show how the beautiful textures of Mourvèdre evolve. Here at McPherson Cellars our 2014 Mourvèdre exhibits classic red cherry fruit alongside hints of Red-Vines, leather and gingerbread. Enjoy this wine with grilled meats and BBQ.

McPherson Cellars was created to honor my father, Dr. Clinton "Doc" McPherson, a founder and pioneer of the modern Texas Wine Industry.

Kim McPherson, Winemaker

www.mcphersoncellars.com

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED & BOTTLED BY
MCPHERSON CELLARS, LUBBOCK, TEXAS
CONTAINS SULFITES · 750ML
PLEASE RECYCLE THIS BOTTLE.

