



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
WINE**

Date: June 04, 2012

Label Certificate Number: 809112

**Pursuant to the application of : ARCHE
Holder of permit/license number : G671937**

**Brand : ARCHE
Class : MERLOT
Vintage : 2011
Appellation : MONTAGUE COUNTY
Style : N/A
Size(s) : 750 ML
Container Type : N/A
Container Material : N/A
Stated Alc. Content : 13.6%
Tested Alc. Content : N/A
TTB Number : 12106001000115**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o ARCHE
228 WAGNER ROAD
SAINT JO, TX 76265-6329**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

ARCHE

2011

MERLOT

ARCHE [AR-KHAY]: BEGINNING OR ORIGIN.
THE LEADER, THAT BY WHICH ANYTHING BEGINS TO BE.

ARCHE IS THE BEGINNING OF A DREAM BY ITS FOUNDERS
TO PRODUCE WORLD-CLASS WINES, RIGHT HERE IN GOD'S
COUNTRY. THE TERM, BORROWED FROM THE ORIGINAL,
GREEK BIBLICAL TEXTS OF GENESIS, ILLUSTRATES OUR
COMMITMENT TO PRODUCE WINES THAT ARE ELEGANT
AND DELICIOUS, STRUCTURED AND BALANCED. ENJOY THE
GENESIS OF OUR DREAM. ENJOY ARCHE.

APPELLATION: MONTAGUE COUNTY
Cases Produced: 20
Serving Temperature: 65°F

Yeast: T75
pH: 3.62
Alc 13.6% by Vol.



PRODUCED AND BOTTLED BY
ARCHE
SAINT JO, TEXAS
WWW.ARCHEWINES.COM

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN
SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF
THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES
IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY
CAUSE HEALTH PROBLEMS.

750ML

CONTAINS SULFITES

ARCHE

MERLOT