



**TEXAS ALCOHOLIC
BEVERAGE COMMISSION**
Texas Helping Businesses & Protecting Communities

PRODUCT REGISTRATION CERTIFICATE FOR WINE

Date: June 22, 2021

Label Certificate Number: 1122684

Pursuant to the application of : ENGLISH NEWSOM CELLARS

Holder of permit/license number : G930514

**Brand : ENGLISH NEWSOM PICARDAN STEVE & CINDY NEWSOM
VINEYARDS TEXAS**
Fanciful Name : N/A
Vineyard : STEVE & CINDY NEWSOM VINEYARDS
Class : PICARDAN
Vintage : VV
Appellation : TEXAS HIGH PLAINS
Size(s) : 50ML-58L
Stated Alc. Content : 11% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 21130001000936

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA to be obtained, new Texas product registration will also be required.

The certificate issued for this product is for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the label herein approved, or the contents of such container, to conform to the statements and representations made on such label.

APPROVAL OF THIS PRODUCT DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODE AND RULES.

Product Registration

Excise Tax and Marketing Practices Division

Product.Registration@tabc.texas.gov

**c/o ENGLISH NEWSOM CELLARS
408 E WOODROW RD
LUBBOCK, TX 79423-7809**



TEXAS ALCOHOLIC
BEVERAGE COMMISSION
Texans Helping Businesses & Protecting Communities

ENGLISH NEWSOM CELLARS

Picardan

2020



TEXAS HIGH PLAINS
STEVE & CINDY NEWSOM VINEYARDS



ENGLISH NEWSOM CELLARS *2020 Picardan*

Picardan is one of the rarest varietals in the world and was at risk of going extinct, until recently. In France, this varietal was used as a blending grape. But, Texas grape grower, Steve Newsom, saw its potential and took a risk in 2017. He planted 4 acres of Picardan. He felt the Texas High Plains had the perfect climate to grow this varietal. It turns out he was correct. International and national judges agree that Picardan is special. This wine has the medals to prove how good it is.

We encourage you to pour a glass and enjoy what Texas tastes like. Cheers!!!

GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

PRODUCED AND
BOTTLED BY:
ENGLISH NEWSOM CELLARS
LUBBOCK, TX
ENGLISHNEWSOM.COM

ALC 11% BY VOL.
750 ML
CONTAINS SULFITES

