



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: December 10, 2012

Label Certificate Number: 826519

**Pursuant to the application of : JIM BEAM BRANDS CO.
Holder of permit/license number : S49818**

**Brand : BASIL HAYDEN'S, KENTUCKY STRAIGHT BOURBON
WHISKEY
Class : STRAIGHT BOURBON WHISKY
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : N/A
TTB Number : 12075001000082**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

**Label Approval Section
Tax Division
Label.Approval@tabc.state.tx.us**

**c/o JIM BEAM BRANDS CO.
510 LAKE COOK RD STE 200
DEERFIELD, IL 60015-4964**



TABC

TEXAS ALCOHOLIC BEVERAGE COMMISSION

service ★ courtesy ★ integrity ★ accountability

TEXAS ALCOHOLIC BEVERAGE COMMISSION

Basil Hayden

ARTFULLY AGED



BASIL HAYDEN'S[®]

Kentucky Straight Bourbon Whiskey

WHEN BASIL HAYDEN, SR. began distilling his smooth BOURBON here in 1796, KENTUCKY was but four years old and GEORGE WASHINGTON was PRESIDENT.

Today, we make BASIL HAYDEN'S[®] Kentucky Straight Bourbon WHISKEY using the same skill and care that made it a favorite among AMERICA'S frontier settlers.

DISTILLED AND BOTTLED BY
KENTUCKY SPRINGS DISTILLING CO.
CLERMONT • FRANKFORT, KENTUCKY USA
750 ML 40% ALC./VOL. (80 PROOF)

ARTFULLY AGED in Kentucky hillside rackhouses then bottled at a smooth 80 PROOF, Basil Hayden's[®] sophisticated taste remains true to the old FAMILY RECIPE. With more rye than a traditional bourbon and its trademark SPICY FINISH, it's easy to enjoy BASIL HAYDEN'S[®] any way you like.

ME VT REF 15c • IA REF 5c



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

35-MA405 ES