



TEXAS ALCOHOLIC BEVERAGE COMMISSION

Texans Helping Businesses & Protecting Communities

CERTIFICATE OF APPROVAL OF LABELS FOR DISTILLED SPIRITS

Date: September 21, 2020

Label Certificate Number: 1097220

Pursuant to the application of : **DIAGEO AMERICAS INC.**

Holder of permit/license number : **S698465**

Brand : **BAILEYS DELICIOUSLY LIGHT IRISH CREAM LIQUEUR**

Class : **IMPORTED DAIRY CREAM LIQUEUR/ CORDIAL**

Size(s) : **25ML-1.75 L**

Container Type : **BOTTLE**

Container Material : **GLASS**

Stated Alc. Content : **16.1% ALC/VOL**

TTB Number : **20223001000608**

are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

APPROVAL OF THIS LABEL DOES NOT SIGNIFY COMPLIANCE WITH TABC'S CODES AND RULES.

Label Approval Section

Tax Division

Label.Approval@tabc.texas.gov

c/o **DIAGEO AMERICAS INC.**
ATTN: TINA ANDERSON
200 ELM ST
STAMFORD, CT 06902



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Deliciously
LIGHT

40% LESS SUGAR AND CALORIES
Than Baileys Original*



750ml LIQUEUR 16.1% Alc/Vol



Introducing Baileys Deliciously Light – our lightest indulgence yet. We've combined cream from Ireland and the rich cocoa and vanilla flavors of Baileys, to bring you a new offering with 40% less sugar for a lower calorie, decadent treat. YUM!

Serving Facts: Serving Size: 2.5 fl oz (74 mL); Servings Per Container: 10; **Amount Per Serving:** Alcohol by volume: 16.1%; fl oz of alcohol: 0.4; Calories: 139; Carbohydrate: 9.3g; Fat: 3.7g; Protein: 0.8g

Baileys Deliciously Light has per 2.5 fl oz: 7.8g Sugar
*compared to Baileys Original Irish Cream per 2.5 fl oz: 23.3g Sugar, 10.1g Fat

**COLORED WITH
CARAMEL**

Avoid citrus and acidic drinks as mixers.
Keep Out of Direct Sunlight
Store between 0° to 25° C / 32° to 77° F



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

BEST BEFORE END SEE SIDE OR BASE OF BOTTLE
PRODUCT OF IRELAND

IA 5c- ME, VT 15c

DIAGRO 877-646-7200

DRINKO.com

Imported by Prud'homme, Ltd., New York, NY



PLEASE RECYCLE

