



TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS

Date: 05/02/2007

Label License Number: 658844

Pursuant to the application of : BROWN-FORMAN BEVERAGES WORLDWIDE

Holder of permit/license number : S202090

Brand : APPLETON ESTATE RESERVE JAMAICAN RUM
Class : IMPORTED OTHER RUM GOLD FB
Vintage : N/A
Appellation : N/A
Style : N/A
Size(s) : 1L, 750ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 40% ALC/VOL
Tested Alc. Content : 39.18% ALC/VOL
TTB Number : 0613600000010

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

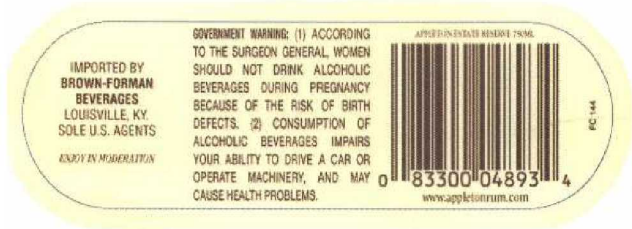
As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

Steve Greinert
Compliance Manager

c/o BROWN-FORMAN BEVERAGES WORLDWIDE
PO BOX 1080
LOUISVILLE, KY 40201-1080



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