



**TEXAS ALCOHOLIC BEVERAGE COMMISSION
CERTIFICATE OF APPROVAL OF LABELS FOR
DISTILLED SPIRITS**

Date: 07/01/2005

Label License Number: 600670

Pursuant to the application of : MHW LTD.

Holder of permit/license number : S447507

Brand : 42 BELOW VODKA MANUKA HONEY
Class : VODKA - FLAVORED
Vintage : N/A
Appellation : N/A
Region : N/A
Style : N/A
Size : 750 ML
Container Type : BOTTLE
Container Material : GLASS
Stated Alc. Content : 42% ALC/VOL
Tested Alc. Content : 42.2% ALC/VOL
TTB Number : 04189000000211

are hereby approved.

This approval is issued only for the above name applicant and shall remain in effect unless there be a change in the label, contents, style, or size of the container or unless otherwise stated herein.

Labels approved by this certificate are for use on containers having the same capacity as represented hereon.

This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.

As to the distilled spirits not imported directly from the distiller, bottler, or the exclusive agent of the distiller, or bottler, or as to distilled spirits not distilled or bottled by the holder of the Non-Resident Seller's Permit or by a distiller or bottler for whom each holder is the exclusive agent, this approval is granted only for the shipment for which a sample has been furnished in compliance with Section 37.11, Texas Alcoholic Beverage Code as amended together with a sworn statement of the quantity to be shipped into the State, the permittee to whom it is shipped, and the person or firm from whom shipped.

Dexter K. Jones
Director of Marketing Practices

c/o MHW LTD.
272 PLANDOME RD
MANHASSET, NY 11030

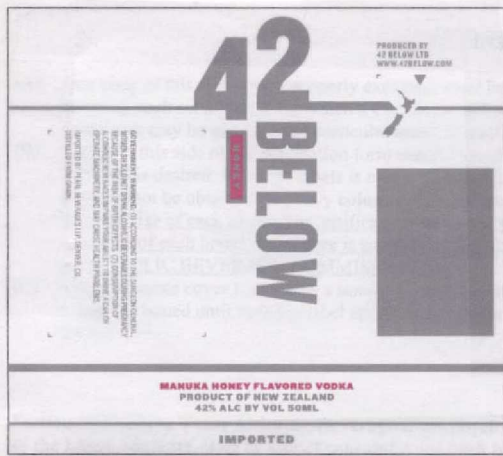


TEXAS ALCOHOLIC BEVERAGE COMMISSION

7761

50ml
✓ 1 label

Sample of product su



INSTRUCTIONS

led with the Texas Alcoholic Beverage Commission, Austin, Texas;
1 Approval is desired. One Application showing different size
d spirits.

iginal labels for each size of container identical with those for which
ip and back labels appearing on any individual container. If original
ill be accepted. A fee of \$25.00 (twenty-five dollars) must be attached
desired. A fee of \$25.00 (twenty-five dollars) must also be attached for
REVISION". MAKE CHECKS PAYABLE TO THE "TEXAS



GOVERNMENT WARNING: (1) ACCORDING TO THE SURGEON GENERAL, WOMEN SHOULD NOT DRINK ALCOHOLIC BEVERAGES DURING PREGNANCY BECAUSE OF THE RISK OF BIRTH DEFECTS. (2) CONSUMPTION OF ALCOHOLIC BEVERAGES IMPAIRS YOUR ABILITY TO DRIVE A CAR OR OPERATE MACHINERY, AND MAY CAUSE HEALTH PROBLEMS.

IMPORTED BY PEARL BEVERAGES LLP, DENVER, CO

in Texas, in order to comply with the above mentioned LAW. Please follow the instructions set below:

DIS

CONCEIVED 42 DEGREES SOUTH
BY 42 BELOW LIMITED

WE ARE HERE

Choose build as they travel
Thousands of miles across the
Southern Ocean and gather around
the land mass of New Zealand. The
Maori call this Aotearoa, or "Land
of the Long White Cloud".

Central Aotearoa is 42 degrees
below the equator, which is where
42 BELOW was conceived. And
coincidentally, we are located near
one of the most sought after Au
rified deep water springs, used in
crafting our vodka - some of the
world's smoothest. This is why
International judges have
applauded 42 BELOW for its
"contrasted finish that releases
flavor rather than heat".

42 BELOW

HONEY

MANUKA HONEY FLAVORED VODKA
PRODUCT OF NEW ZEALAND
42% ALC BY VOL 750ML

IMPORTED

This appl
4-MP-10.

yable

750ml 2 labels



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