



**TEXAS ALCOHOLIC BEVERAGE COMMISSION  
CERTIFICATE OF APPROVAL OF LABELS FOR  
DISTILLED SPIRITS**

**Date: January 23, 2013**

**Label Certificate Number: 829338**

**Pursuant to the application of : PROXIMO SPIRITS INC.  
Holder of permit/license number : S680361**

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**Brand : 1800 SILVER TEQUILA ESSENTIAL ARTIST WILLIAM  
BETTS  
Class : TEQUILA  
Vintage : N/A  
Appellation : N/A  
Style : N/A  
Size(s) : 750ML  
Container Type : BOTTLE  
Container Material : GLASS  
Stated Alc. Content : 40% ALC/VOL  
Tested Alc. Content : NA  
TTB Number : 12319001000109**

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**are hereby approved with the same conditions and restrictions as the Federal Certificate of Label Approval (COLA) issued by the Department of Treasury (TTB). If label changes require a new Federal COLA(s) to be obtained, new Texas label approval will also be required.**

**This certificate shall not operate to relieve any person from liability for any violation of the Federal Alcohol Administration Act, the Texas Alcoholic Beverage Code, or any Rules and Regulations thereunder, resulting from the failure of any container bearing the labels herein approved, or the contents of such container, to conform to the statements and representations made on such labels.**

**Label Approval Section  
Tax Division  
[Label.Approval@tabc.state.tx.us](mailto:Label.Approval@tabc.state.tx.us)**

**c/o PROXIMO SPIRITS INC.  
333 WASHINGTON ST  
JERSEY CITY, NJ 07302**



## TEXAS ALCOHOLIC BEVERAGE COMMISSION

**essential**  
**1800**  
LIMITED EDITION



ARTIST 0037/1800  
**WILLIAM BETTS**  
HOUSTON, TX

William Betts left the software field in 2001 for good to pursue his lifelong dream of being a professional painter. Unable to shake his past, Betts uses software controlled machines to create paintings that examine the role of technology in how we view and document the world around us including surveillance, aerial imaging, web-cams and the ubiquitous cell phone camera. Betts uses seemingly benign, approachable and often sexy images to explore the many complex social, ethical, and political issues surrounding these new ways of seeing. His work has been written about extensively and exhibited in galleries and museums around the world. He lives and works in Houston, Texas and Miami Florida.

**SILVER**  
Tequila

100% DE AGAVE

40% ALC BY VOL

HECHO EN MEXICO

NET CONT 750ML

**1800**  
LIMITED EDITION

